



# 2014 MODEL YEAR RAM 1500 EXPRESS CREW CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$31,750**

**RAM 1500 ST CREW CAB 4X2**  
**Exterior Color:** Black Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Cloth 40 / 20 / 40 Bench Seat  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 6-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
**FUNCTIONAL/SAFETY FEATURES**

Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 26-Gallon Fuel Tank  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Electronic Stability Control  
 Anti-Lock 4-Wheel Disc Brakes  
 Speed Control  
 Sentry Key® Theft Deterrent System  
 Power Accessory Delay  
 Automatic Headlamps  
 Locking Tailgate  
 Spray-In Bedliner  
 Class IV Receiver Hitch

**INTERIOR FEATURES**  
 Front Armrest with Three Cup Holders  
 Second-Row In-Floor Storage Bins  
 Rear Under Seat Storage Compartment  
 Air Conditioning  
 Uconnect® 3.0 AM/FM  
 6 Speakers  
 Media Hub (USB, Audio Jack)  
 Rear Folding Seat  
 Power Front Windows w/ 1-Touch Up and Down Feature  
 Power Door Locks  
 Tilt Steering Column  
 Electronic Vehicle Information Center  
 12-Volt Auxiliary Power Outlet  
 Black Vinyl Floor Covering

**EXTERIOR FEATURES**  
 Halogen Quad Headlamps  
 17-Inch x 7.0-Inch Steel Wheels  
 P265/70R17 BSW All Season Tires  
 Full Size Spare Tire  
 Power Heated Mirrors with Manual Fold-Away  
 Black Door Handles  
 Black Front Bumper  
 Black Rear Bumper  
 Black Grille

**OPTIONAL EQUIPMENT**

Customer Preferred Package 25C **\$1,910**

20-Inch x 8.0-Inch Aluminum Wheels  
 P275/60R20 BSW All Season Tires  
 Body-Color Front Fascia  
 Body-Color Rear Bumper with Step Pads  
 Fog Lamps  
 Carpet Floor Covering  
 Front and Rear Floor Mats  
 Delete Spray-In Bedliner  
 Delete Class IV Receiver Hitch  
 Black Ram 1500 Express Group  
 20-Inch x 8.0-Inch Black Aluminum Wheels **\$1,595**

Bi-Function Halogen Projector Black Headlamps  
 Black Painted Honeycomb Grille  
 Black Ram Head Tailgate Badge  
 Delete "HEMI" Badge  
 Integrated Voice Command with Bluetooth®  
 Sport Tail Lamps  
 Uconnect® 5.0 AM/FM/BT  
 5.0-Inch Touch Screen Display  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112

Overhead Console  
 Popular Equipment Group  
 Cloth 40 / 20 / 40 Bench Seat  
 Rearview Mirror with Microphone  
 Remote Keyless Entry with All-Secure  
 6-Speed Automatic Transmission  
 3.55 Rear Axle Ratio  
 5.7-Liter V8 HEMI® MDS VVT Engine  
 Dual Rear Exhaust with Bright Tips  
 ParkView™ Rear Back-up Camera **\$200**  
 Add Spray-In Bedliner **\$475**

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$37,125**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6KT2ES-165056 L4-VON: 1847 S.L. 1217



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

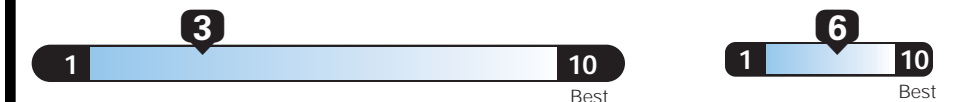
**Gasoline Vehicle**

**Fuel Economy**  
**16 MPG** combined city/hwy  
 14 city  
 20 highway  
 6.2 gallons per 100 miles  
 Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

**You spend \$5,500 more in fuel costs over 5 years compared to the average new vehicle.**

**Annual fuel COST \$3,400**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 560 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 66 %**

**MAJOR SOURCES OF FOREIGN PARTS**

**CONTENT:**  
**MEXICO: 23 %**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**WARREN, MICHIGAN, U.S.A.**

**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**