



## 2015 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$16,645**

#### FIAT 500 POP HATCHBACK

Exterior Color: Nero Puro (Straight Black) Exterior Paint

Interior Color: Nero (Black) Interior Ambient

Interior: Cloth Bucket Seats

Engine: 1.4-Liter I4 MultiAir® 16-Valve Engine

Transmission: 6-Speed Automatic Transmission

#### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

##### FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front Airbags
- Driver Inflatable Knee-Bolster Airbag
- Front Seat Reactive Head Restraints
- LATCH Ready Child Seat Anchor System
- 4-Wheel Anti-Lock Disc Power Brakes
- Electronic Stability Control
- Tire Specific Pressure Monitoring Display
- Hill Start Assist
- Power Door Locks
- Remote Keyless Entry
- Speed Control
- Rear Window Wiper / Washer
- 10.5-Gallon Fuel Tank
- Engine Immobilizer

##### INTERIOR FEATURES

- BLUE&ME™ Handsfree Communication
- BLUE&ME™ Streaming Audio
- AM/FM CD MP3 Radio
- 6 Speakers
- Media Hub (USB, Aux) in Center Console
- USB Port in Glovebox
- Power Windows with Front One-Touch-Down Feature
- Electronic Vehicle Information Center
- 12-Volt Auxiliary Power Outlet in Center Console
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Tilt Steering Column
- Air Conditioning
- Driver Seat Memory

- Passenger Seat Memory
- Driver Seat Height Adjuster
- Rear 50 / 50 Split Fold-Down Seat
- Front Floor Mats

##### EXTERIOR FEATURES

- 15-Inch x 6.0-Inch Steel Wheels
- 185/55R15 Tires
- Bi-Function Halogen Projector Headlamps
- Body-Color Power Heated Mirrors
- Tinted Glass Windows
- Chrome Exhaust Tip
- Tire Service Kit (No Compact Spare)

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

##### Customer Preferred Package 22L \$750

- Ribelle Package
- 15-Inch x 6.0-Inch Aluminum Wheels
- Black Trimmed Lights
- Body-Color Fascias with Black Bezel
- Red Mirror Caps
- Two Tone Paint Group
- Exterior Spotter Mirrors
- Rosso (Red) Seats \$100
- 6-Speed Automatic Transmission \$1,350
- Body-Color Power Heated Mirrors
- Premium 7-Inch Color Cluster Display \$250

##### DESTINATION CHARGE \$900

**TOTAL PRICE: \* \$19,995**

#### WARRANTY COVERAGE

- Basic Warranty: 4 Year / 50,000 Miles.
- Powertrain Warranty: 4 Year / 50,000 Miles.
- Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFAR1FT-624790

L4-VON: 1003

S.L. 0121



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.fiatusa.com](http://www.fiatusa.com)

or call 1-888-CIAOFIAT

FCA US LLC

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**30** MPG  
combined city/hwy

27 city  
34 highway

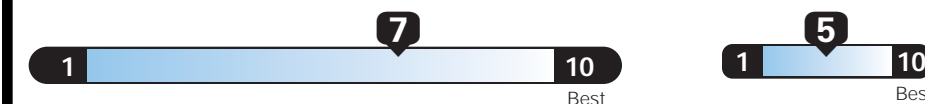
**3.3** gallons per 100 miles

Minicompact cars range from 15 to 116 MPG. The best vehicle rates 119 MPGe.

**You save**  
**\$1,500**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

**Annual fuel cost**  
**\$1,900**

#### Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 295 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** ★★★★★  
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** ★★★★★  
Front seat ★★★★★  
Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 19 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 42 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLUCA, MEXICO  
COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: JAPAN

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

#### Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.