



2013

300C JOHN VARVATOS LIMITED EDITION

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,845

CHRYSLER 300C JOHN VARVATOS RWD
Exterior Color: Phantom Black Tri-Coat Pearl Exterior Paint
Interior Color: Black / Pewter Interior Colors
Interior: Limited Leather with Perforated Insert Seats
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 8-Speed Automatic 845RE Transmission with E-Shifter

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
All Speed Traction Control
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Driver Inflatable Knee-Bolster Airbag
Remote Proximity Keyless Entry
Security Alarm
Remote Start System
Speed Control

INTERIOR FEATURES

Heated Front Seats
Ventilated Front Seats
Poltrona Frau Leather Interior Accents
Power Front Driver and Passenger Seats
Heated Second-Row Seats
Memory for Radio, Driver Seat and Mirrors
Uconnect® 8.4N AM/FM/SAT/NAV
ParkView Rear Back-Up Camera
6 Premium Speakers
276-Watt Amplifier
Bluetooth® Streaming Audio
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
SiriusXM Traffic / 1-Year Traffic Service
SiriusXM Travel Link/1Yr Travel Link Subscription
For More Information, Call 888-539-7474
A/C Auto Temperature Control with Dual Zone Control
Luxury Steering Wheel
Steering Wheel Mounted Paddle Shifters
Heated Steering Wheel
Steering Wheel Mounted Audio Controls
Power Tilt / Telescoping Steering Column
Power Adjustable Pedals with Memory
Rear Power Sunshade

EXTERIOR FEATURES

20-Inch x 8.0-Inch Polished Aluminum Wheels

245/45R20 BSW All Season Performance Tires
Sport Mode 2
Platinum Grille / Platinum Mesh
Platinum Chrome Exterior Mirrors
Platinum Chrome Door Handles
Platinum "Varvatos" Badge
Fog Lamps
Exterior Mirrors with Heating Element

OPTIONAL EQUIPMENT

Phantom Black Tri-Coat Pearl Exterior Paint \$500
Customer Preferred Package 22V \$3,000
300C John Varvatos Limited Edition
20-Inch x 8.0-Inch Titanium Painted Aluminum Wheels
Leather Trim Seats
Limited Leather with Perforated Insert Seats
Black Headlamp Bezels
Numbered Badge
Chrysler Wing Badge with Black Accent
Varvatos Analog Clock
Satin Titanium 300C Rear Badge
Satin Titanium Exterior Accents
Satin Titanium Varvatos Badging
Satin Titanium / Black Grille
Floor Mats with Black Velour Binding
Beats Audio 10 Prem Speakers Including Subwoofer \$995
Beats Audio 10 Prem Speakers Including Subwoofer
552-Watt Amplifier
50 State Emissions

DESTINATION CHARGE

\$995

TOTAL PRICE: * \$46,335

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CCADG2DH-743461

L4-VON: 0482

S.L.
0627



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

TOP
SAFETY
PICK 2012

INSURANCE INSTITUTE
FOR HIGHWAY SAFETY

For more information visit: www.chrysler.com
or call 1-800-CHRYSLER

Chrysler Group LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



23 MPG

combined city/hwy

19

city

31

highway

4.3

gallons per 100 miles

Large cars range from 14 to 47 MPG.
The best vehicle rates 121 MPGe.

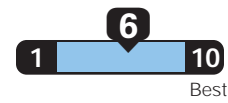
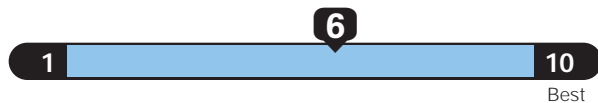
You **save**
\$100
in fuel costs
over 5 years

compared to the
average new vehicle.

Annual fuel cost
\$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 386 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 59 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 15 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
BRAMPTON, ONTARIO, CANADA

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES