



2015 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X2

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,170

RAM 1500 SLT CREW CAB 4X2

Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Premium Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0 AM/FM/BT

Integrated Voice Command with Bluetooth®

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)

Tilt Steering Column

Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Overhead Console

Passenger-Side Sun Visor with Mirror

Premium Door Trim with Map Pocket

Front Armrest with Three Cup Holders

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Rear Power Sliding Window

Rear Folding Seat

Rear Under Seat Storage Compartment

Second-Row In-Floor Storage Bins

Carpet Floor Covering

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Big Horn Package 26Z

\$1,205

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Class IV Receiver Hitch

Fog Lamps

Dual Rear Exhaust with Bright Tips

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

115-Volt Auxiliary Power Outlet

Luxury Group

\$560

7-Inch Multi-View Cluster

Power Heated Mirrors (N/A T-Tow Mirrors)

Auto-Dimming Exterior Mirror (N/A T-Tow Mirrors)

Exterior Mirrors with Courtesy Lamps

Auto-Dimming Rearview Mirror w/Microphone

Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener

Remote Start and Security Group

\$350

Remote Start System (N/A Manual Transmission)

Security Alarm

8-Speed Automatic 8HP70 Transmission

\$500

Anti-Spin Differential Rear Axle

\$325

5.7-Liter V8 HEMI® MDS VVT Engine

\$1,150

Uconnect® 8.4A AM/FM/SXM/BT

\$505

Uconnect® Access 6-Month Trial (Reg Required)

NAV-Capable. See Dealer for Details

Media Hub (SD, USB, Aux)

Parkview™ Rear Back-Up Camera

\$200

DESTINATION CHARGE

\$1,195

Package Value Savings of \$3,000

Included in Big Horn Price

TOTAL PRICE: * \$42,160

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6LTXFS-750855

L4-VON: 2550

S.L. 0615

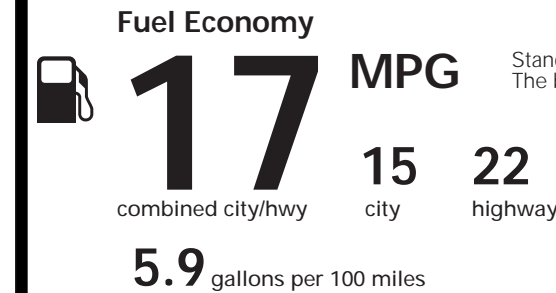


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

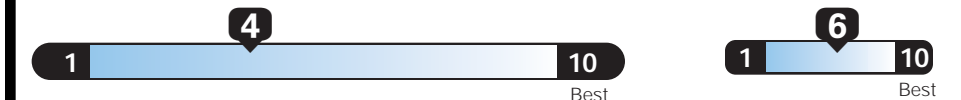


Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend **\$5,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 61 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES