



2014 MODEL YEAR

RAM 3500 LARAMIE CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$68,795

RAM 3500 LARAMIE CREW CAB 4X4

Exterior Color: Deep Cherry Red Crystal Pearl Coat

Interior Color: Canyon Brown/Lt. Frost Beige

Interior: Premium Leather Bucket Seats

Full Length Floor Console

Heated Second Row Seats

Engine: 6.7L I6 Cummins Turbo Diesel Engine

Transmission: 6-Spd Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift-On-The-Fly Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Anti-Spin Differential Rear Axle

Electronic Stability Control

Universal Garage Door Opener

Security Alarm

Heavy Duty Engine Cooling

Remote Keyless Entry

Sentry Key Theft Deterrent System

Locking Tailgate

Automatic Headlamps

Bi-Function Projector H/Lamp-Chrome

ParkView(TM) Rear Back-up Camera

ParkSense Rear Park Assist System

Class V Receiver Hitch

Trailer Brake Control

INTERIOR FEATURES

Premium Leather 40/20/40 Bench Seat

Rear 60/40 Split Folding Seat

2nd Row In Floor Storage Bins

Pwr 10-Way Mem Drvr 6-Way Pass Seats

Power Lumbar Adjust

Heated Front Seats

Ventilated Front Seats

Radio/Driver Seat/Mirror Memory

Leather Wrapped Steering Wheel

Steering Wheel Mounted Audio Ctrl

Heated Steering Wheel

Air Cond ATC w/Dual Zone Control

Speed Control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Rear Power Sliding Window

RR View Auto Dim Mirror w/Microphone

Electroluminescent Instr Cluster

Uconnect 8.4A AM/FM/BT

8.4" Touchscreen Display

9 Amplified Speakers w/Subwoofer

SiriusXM Satellite Radio

Integrated Voice Command w/Bluetooth

Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

18X8.0 Polished Aluminum Wheels

LT275/70R18E BSW All Season Tires

OPTIONAL EQUIPMENT

Deep Cherry Red Crystal Pearl Coat

\$225

Premium Leather Bucket Seats

\$1,275

Full Length Floor Console

Heated Second Row Seats

Customer Preferred Package 2FH

Protection Group

\$100

Transfer Case Skid Plate Shield

Convenience Group

\$250

Auto High Beam Headlamp Control

Rain Sensitive Windshield Wipers

6-Spd Automatic 68RFE Transmission

\$3,500

3.42 Rear Axle Ratio

6.7L I6 Cummins Turbo Diesel Engine

NO CHARGE

Alternator - 180 Amp

Selective Catalytic Reduction (UREA)

Diesel Exhaust Brake

Ram Active Air

Winter Front Grille Cover

Power Sunroof

\$1,295

Keyless Go

\$300

Remote Proximity Keyless Entry

Uconnect 8.4AN AM/FM/BT/NAV

\$550

GPS Navigation

Single Disc Remote CD Player

\$225

20X8.0 Polished Aluminum Wheels

\$950

LT285/60R20E OWI On/Off Road Tires

Power Adjustable Pedals w/Memory

Remote Start System

\$395

Federal A/C Excise Tax

\$100

Destination Charge

\$1,695

TOTAL PRICE: * \$79,655

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3R3EL4EG-285691

L4-VON: 4698

S.L.
0605



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE

L/100 km mi/gal

Estimated annual fuel cost
Estimation du coût annuel en carburant

HIGHWAY / ROUTE

L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**