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VEHICLE DESCRIPTION

FIESTA

2014 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
RACE RED
INTERIOR
MEDIUM LIGHT STONE CLOTH SE

EM 136672

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 15" ALUMINUM WHEELS
- AUTO HEADLAMPS
- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GRILLE - 5 BAR, CHROME
- INTEGRATED SPOTTER MIRRORS
- REAR SPOILER
- REAR WIPER

INTERIOR

- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO
- TILT/TELESCOPE STR COLUMN
- 1-TOUCH UP/DOWN DRIVER WIN

FUNCTIONAL

- ADVANCETRAC W/ESC
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- DOME LAMP & MAP LIGHTS
- FRONT DISC REAR DRUM BRAKES (ABS)
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS AND WINDOWS
- 12V POWER OUTLETS (2)
- POWER STEERING W/EPAS
- REAR WINDOW DEFROSTER
- REMOTE KEYLESS ENTRY
- SYNC
- VARIABLE INTERVAL WIPERS

SAFETY/SECURITY

- ADJUSTABLE SAFETY BELTS
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- MYKEY
- PERIMETER ALARM
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

PRICE INFORMATION

BASE PRICE

\$16,050.00

TOTAL OPTIONS

1320.00

TOTAL VEHICLE & OPTION

17370.00

DESTINATION & DELIVERY

795.00

EQUIPMENT GROUP 200A

OPTIONAL EQUIPMENT

POWER SHIFT 6 SPD AUTO TRANS

1095.00

FRONT LICENSE PLATE BRACKET

NO CHARGE

CALIFORNIA EMISSIONS SYSTEM

NO CHARGE

EXTERIOR PROTECTION PACKAGE

225.00

RAMP ONE

TOTAL MSRP

\$18,165.00

RAMP TWO

FINAL ASSEMBLY PLANT

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

METHOD OF TRANSP.

ITEM #: 72-Z800 O/T 2

RAIL

M042 D 6A A6 415 025454 07 14 14

EPA DOT

Fuel Economy and Environment

 Gasoline Vehicle

Fuel Economy

 31 MPG

combined city/hwy

27 city

37 highway

3.2 gallons per 100 miles

You save

\$3,000

in fuel costs over 5 years

compared to the average new vehicle.

Subcompact Cars range from 15 to 119 MPG. The best vehicle rates 119 MPGe.

Annual fuel cost

\$1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

8

10 Best

Smog Rating (tailpipe only)

6

10 Best

This vehicle emits 289 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★▲

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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Standard messaging & data plan rates may apply.



Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FORD CREDIT

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.