



2014 MODEL YEAR  
RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,995

RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Bright White Clear Coat

Interior Color: Black

Interior: Premium Leather Bucket Seats  
Power 10-Way Drvr & 6-Way Pass Seats  
Ventilated Front Seats

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags\*\*  
Supp. Side Curtain Frt/Rr Air Bags  
Supplemental Side Air Bags  
Supplemental Frt Seat Side Air Bags  
Elec Shift On Demand Transfer Case  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Tire Pressure Monitoring Display  
Universal Garage Door Opener  
Remote Keyless Entry with All-Secure  
Sentry Key Theft Deterrent System  
Locking Tailgate  
Electroluminescent Instr Cluster  
Automatic Headlamps  
Var Intermittent Windshield Wipers  
Trailer Tow w/4-Pin Connector Wiring  
730 Amp Maintenance Free Battery  
12V Auxiliary Power Outlet  
Alternator - 180 Amp

INTERIOR FEATURES

Cloth Bucket Seats  
Rear 60/40 Split Folding Seat  
Rear Underseat Compartment Storage  
Air Conditioning  
Speed Control  
Power 10-Way Driver Seat  
Power Lumbar Adjust  
Leather Wrapped Steering Wheel  
Steering Wheel Mounted Audio Ctrl  
Pwr Front Windows, 1-Touch, Up & Down  
Power Locks  
Rear Power Sliding Window  
Tilt Steering Column  
Traveler/Mini Trip Computer  
Temperature & Compass Gauge  
LED Interior Lighting  
Uconnect 8.4A AM/FM/BT  
8.4" Touch Screen Display  
6 Speakers  
SiriusXM Satellite Radio

RR View Auto Dim Mirror w/Microphone  
Integrated Voice Command w/Bluetooth  
Audio Jack Input for Mobile Devices  
Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

20X9.0 Polish/Painted Alum Wheels  
P275/60R20 OWL All Season Tires  
Power Folding Mirrors

OPTIONAL EQUIPMENT

Premium Leather Bucket Seats \$1,695

Power 10-Way Drvr & 6-Way Pass Seats  
Ventilated Front Seats  
Heated Front Seats  
Heated Steering Wheel

Customer Preferred Package 26L Convenience Group \$400

Keyless Go  
Auto High Beam Headlamp Control  
Rain Sensitive Windshield Wipers  
Remote Proximity Keyless Entry

Remote Start and Security Group \$575

Remote Start System  
Security Alarm

Sport Premium Group \$550

9 Amplified Speakers w/Subwoofer  
Humidity Sensor  
Air Cond ATC w/Dual Zone Control

Anti-Spin Differential Rear Axle \$525

Rear Window Defroster \$225

Power Sunroof \$1,295

Sport Performance Hood \$850

32 Gallon Fuel Tank \$200

Uconnect 8.4AN AM/FM/BT/NAV \$525

GPS Navigation

Single Disc Remote CD Player \$225

ParkView(TM) Rear Back-up Camera \$375

ParkSense FT/RR Park Assist System \$500

Power Adjustable Pedals \$200

Class IV Receiver Hitch \$375

Trailer Brake Control \$350

Spray in Bedliner \$525

Ram Fall Special -\$1,820

Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: \* \$57,360

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT5ES-165264

L4-VON: 0244

S.L.  
0925



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.\* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.\*

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.

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CITY / VILLE

14.6 19

L/100 km

mi/gal

Estimated annual fuel cost  
Estimation du coût annuel en carburant

\$3,224

HIGHWAY / ROUTE

9.8 29

L/100 km

mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.