



**2015 MODEL YEAR**  
**RAM 1500 EXPRESS CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

▶ **Base Price: \$36,055** ◀

**RAM 1500 ST CREW CAB 4X4**  
**Exterior Color:** Deep Cherry Red Crystal Pearl Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Cloth 40 / 20 / 40 Bench Seat  
**Engine:** 3.6-Liter Pentastar V6 Engine  
**Transmission:** 8-Speed Automatic 845RE Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
 FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
- Electric Shift-On-The-Fly Transfer Case
- Class IV Receiver Hitch
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Spray-In Bedliner
- Locking Tailgate
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key Theft Deterrent System
- Variable Intermittent Windshield Wipers

INTERIOR FEATURES

- Air Conditioning
- Radio 3.0 AM/FM
- 6 Speakers
- Media Hub (USB, Aux)
- Tilt Steering Column
- Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Front Armrest with Three Cup Holders
- Power Door Locks
- Power Front Windows w/ 1-Touch Up and Down Feature
- Rear Fixed Window
- Rear Folding Seat
- Rear Under Seat Storage Compartment
- Second-Row In-Floor Storage Bins
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires
- Halogen Quad Headlamps

- Automatic Headlamps
- Power Heated Mirrors with Manual Fold-Away
- Black Front Bumper
- Black Rear Bumper
- Black Grille

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**  
**Express Package 22C** \$1,760

- 20-Inch x 8.0-Inch Aluminum Wheels
- P275/60R20 BSW All Season Tires

Fog Lamps

- Body-Color Front Fascia
- Body-Color Rear Bumper
- Carpet Floor Covering

Front and Rear Floor Mats

- Delete Spray-In Bedliner
- Delete Class IV Receiver Hitch

**Popular Equipment Group** \$535

- Cloth 40 / 20 / 40 Bench Seat
- Remote Keyless Entry with All-Secure
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

3.55 Rear Axle Ratio \$50

Add Class IV Receiver Hitch \$335

Flex Fuel Vehicle

**DESTINATION CHARGE** \$1,195

**Package Value Savings of \$700**  
 Included in Express Price

▶ **TOTAL PRICE: \* \$39,930** ◀

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KG2FS-719447 L4-VON: 2363 S.L. 0514



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)

**Fuel Economy**

**19 MPG** combined city/hwy

16 MPG city

23 MPG highway

5.3 gallons per 100 miles

Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

**You spend \$2,750 more in fuel costs over 5 years** compared to the average new vehicle.

**Driving Range**  
 Gasoline: 494 miles  
 Ethanol (E85): 338 miles

**Annual fuel COST \$2,750**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 4 (Best)

**Smog Rating (tailpipe only)** 6 (Best)

This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★ Passenger ★★★★★  
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★ Rear seat ★★★★★  
 Based on the risk of injury in a side impact.

**Rollover** ★★★  
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 61 %  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
 MEXICO: 23 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.  
 COUNTRY OF ORIGIN: ENGINE: MEXICO TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.