



2013 MODEL YEAR

RAM 3500 LARAMIE LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$52,990

RAM 3500 LONGHORN CREW CAB 4X4
Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 6.7-Liter Cummins® Turbo Diesel Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
ParkView Rear Back-Up Camera
ParkSense® Rear Park Assist System
Electronic Stability Control
Anti-Spin Differential Rear Axle
Trailer Brake Control
Anti-Lock 4-Wheel Disc Brakes
Remote Keyless Entry with All-Secure
Sentry Key® Theft Deterrent System
Speed Control
Power Door Locks
Power Front Windows w/ 1-Touch Up and Down Feature
Automatic Headlamps
Bi-Function Projector Headlamps - Chrome
Premium LED Tail Lamps
Remote Start System

INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV
Integrated Voice Command with Bluetooth®
8.4-Inch Touch Screen Display
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
506-Watt Alpine - Surround w/9 Speakers & Subwoofer
Media Hub (SD, USB, Aux)
Memory for Radio, Driver’s Seat, Mirrors and Pedals
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated Front Seats
Ventilated Front Seats
Heated Second-Row Seats
Heated Steering Wheel
Steering Wheel Mounted Audio Controls
Power Adjustable Pedals with Memory
115-Volt Auxiliary Power Outlet
Luxury Front and Rear Floor Mats

EXTERIOR FEATURES
Power Chrome Trailer Tow Mirrors w/Manual Fold-Away
Locking Tailgate
Class V Receiver Hitch
7 Pin Wiring Harness
Trailer Tow with 4-Pin Connector Wiring
18-Inch x 8.0-Inch Aluminum White Gold Wheels

LT275/70R18E BSW All Season Tires
Spray in Bedliner
32-Gallon Fuel Tank

OPTIONAL EQUIPMENT

Customer Preferred Package 2FK
Protection Group \$50
Transfer Case Skid Plate Shield
Convenience Group \$395
Automatic High Beam Headlamp Control
Rain Sensitive Windshield Wipers
Cold Weather Group \$90
Engine Block Heater
Winter Front Grille Cover
Monotone Paint \$525
18-Inch x 8.0-Inch Polished Aluminum Wheels
Body-Color Fender Flares
Bright Front Bumper
Bright Rear Bumper
Chrome Tubular Side Steps
Smoker’s Group \$60
Cigar Lighter
Removable Ash Tray
6-Speed Automatic Transmission \$500
3.42 Rear Axle Ratio
6.7-Liter Cummins® Turbo Diesel Engine \$7,795
180-Amp Alternator
Diesel Exhaust Brake
Selective Catalytic Reduction (UREA-DEF)
Power Sunroof \$995
Keyless Go \$150
Remote Proximity Keyless Entry

DESTINATION CHARGE \$1,095

TOTAL PRICE: * \$64,645

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy Heavy duty vehicle, no label required.

You save N/A in fuel costs over 5 years compared to the average new vehicle.

N/A combined city/hwy city highway gallons per 100 miles

Annual fuel cost N/A

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

1 10 Best Best

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GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3R3KL3DG-544464

L4-VON: 2500

S.L. 0515



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.