



2023 LYRIQ RWD DEBUT EDITION

EXTERIOR: STELLAR BLACK METALLIC
INTERIOR: NOIR



PULL THIS STRIP TO EXPOSE ADHESIVE

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

OWNER BENEFITS

- 4 YEAR/50,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 8 YEAR/100,000 MILE* ELECTRIC VEHICLE PROPULSION BATTERY WARRANTY & COURTESY TRANSPORTATION
- WHICHEVER COMES FIRST FIRST MAINTENANCE VISIT SEE CADILLAC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

PERFORMANCE

- CHARGING MODULE, 19.2 KW AC
- WHEELS, 20" ALLOY
- TIRES, SELF SEALING
- REGEN BRAKING ON DEMAND
- SUSPENSION, FR & RR 5-LINK
- DRIVER MODE SELECTOR

LUXURY & CONVENIENCE

- ONSTAR (R) SERVICES & WI-FI (R) HOTSPOT CAPABLE; SEE ONSTAR.COM FOR TERMS
- SIRIUSXM CAPABLE, TRIAL INCLUDED W/ SUBSCRIPTION SOLD SEPARATELY
- GLASS ROOF, FIXED, WITH POWER SHADE
- INTELLIBEAM-AUTO HIGH BEAM
- HEADLAMPS, SLIMLINE LED
- LAMPS, FRONT CORNERING
- TAIL LAMPS & RR SPOILER, LED
- AMBIENT INTERIOR LIGHTING
- SILL PLATES, FRONT DOOR, LIT
- CARGO AREA COVER
- WINDSHIELD WIPERS, RAIN SENSING
- HEATED WIPER PARK
- MIRRORS, OUTSIDE HEATED & POWER FOLDING
- CADILLAC INFOTAINMENT SYS INC NAV W/ GOOGLE BUILT IN

- WIRELESS APPLE CAR PLAY(R)/ ANDROID AUTO(TM) FOR COMPATIBLE PHONES
- WIRELESS PHONE CHARGING
- AKG STUDIO 19-SPEAKER SYSTEM
- NEXT GENERATION ACTIVE NOISE CANCELLATION
- ADAPTIVE CRUISE CONTROL
- POWER OUTLET, 120-VOLT
- STEERING WHEEL, HEATED
- FR HEATED & VENTILATED SEATS
- FR 8-WAY PWR SEATS
- FR 4-WAY LUMBAR W/ MASSAGE
- SEATBACK, 2ND ROW, 60/40 FOLDING
- REAR CAMERA MIRROR W/ WASHER
- HANDS FREE LIFTGATE
- INTERIOR DECO, DARK ASH OPEN PORE WOOD

SAFETY & SECURITY

- ENHANCED AUTOMATIC EMERGENCY BRAKING

- ENHANCED AUTOMATIC PARKING ASSIST
- FRONT PEDESTRIAN BRAKING WITH BICYCLIST DETECTION
- FORWARD COLLISION ALERT
- BLIND ZONE STEERING ASSIST
- REAR CROSS TRAFFIC BRAKING
- REVERSE AUTOMATIC BRAKING
- SAFETY ALERT SEAT
- SIDE BICYCLIST ALERT

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$58,795.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

STELLAR BLACK METALLIC	625.00
FRONT LICENSE PLATE BRACKET	15.00
CREDIT - REAR PEDESTRIAN ALERT CAPABLE, REQUIRES FUTURE SOFTWARE UPDATE	-25.00

Visit us at www.cadillac.com

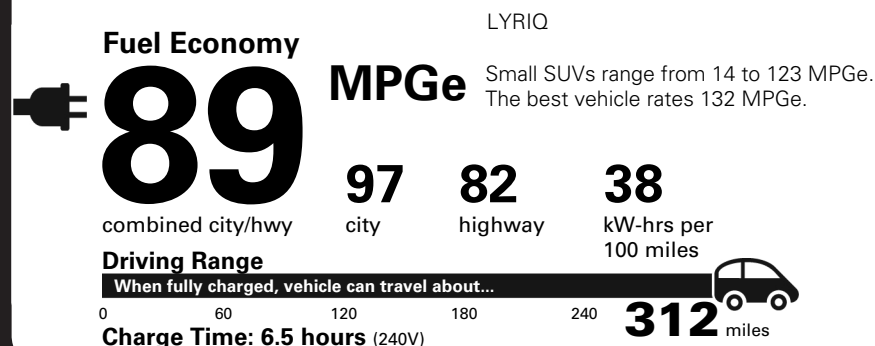
BATTERY PACK ORIGIN US	INC.
SUPER CRUISE(TM) CAPABLE, REQUIRES SUBSCRIPTION AND FUTURE SOFTWARE UPDATE	INC.
SURROUND VISION CAPABLE; REQUIRES FUTURE SOFTWARE UPDATE	INC.

TOTAL OPTIONS	\$615.00
TOTAL VEHICLE & OPTIONS	\$59,410.00
DESTINATION CHARGE	1,195.00

TOTAL VEHICLE PRICE* \$60,605.00

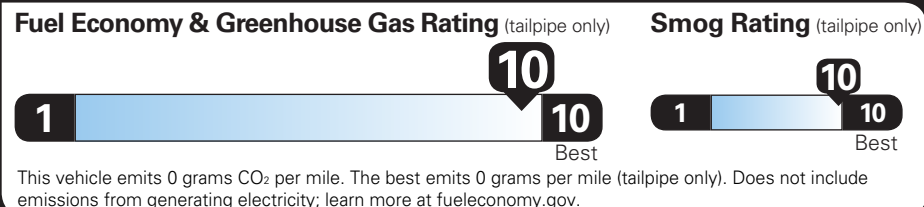
EPA DOT Fuel Economy and Environment

Electric Vehicle



You save **\$4,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST **\$800**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$0.14 per kW-hr. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 46%
MAJOR SOURCES OF FOREIGN PARTS CONTENT: KR 21%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SPRING HILL, TN U.S.A.
COUNTRY OF ORIGIN:
ENGINE (MOTOR): UNITED STATES
TRANSMISSION (ELECTRIC DRIVE UNIT): UNITED STATES

This label has been applied pursuant to Federal law - Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC
GMLBL_PROD_0042 - 01/22/2023



WARNING
Cancer and Reproductive Harm
www.P65Warnings.ca.gov/
passenger-vehicle
SEE OWNER'S MANUAL

ORDER NO BFWW47 SALES CODE E
SALES MODEL CODE 6MB26
DEALER NO 36249
FINAL ASSEMBLY:
SPRING HILL, TN U.S.A.

VIN 1GYKPMRK1PZ001108 REISSUE

DEALER TO WHOM DELIVERED
CASA DE CADILLAC
14401 VENTURA B
SHERMAN OAKS, CA 91423-2681

