



2020 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$42,640**

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Flame Red Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Front Seat Side Air Bags

Supplemental Side-Curtain Front and Rear Air Bags

Conventional Differential Rear Axle

3.21 Rear Axle Ratio

Push-Button Start

Remote Keyless Entry

ParkView® Rear Back-Up Camera

Sentry Key® Theft Deterrent System

Anti-Lock 4-Wheel Disc Brakes

Electric Park Brake

Ready-Alert Braking

Rain-Brake Support

Tire-Fill Alert

Electronic Roll Mitigation

Electronic Stability Control

Trailer Sway Damping

Hill Start Assist

Speed Control

Rotary Shifter-Black

Class III Bumper Hitch

7-Pin Wiring Harness

26-Gallon Fuel Tank

Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display

Cluster 3.5-Inch TFT Black and White Display

Integrated Voice Command with Bluetooth®

Media Hub-2 USB, Full Funct, Aux

12-Volt Auxiliary Power Outlet

6-Speakers

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 25Z

Bed Utility Group

Deployable Bed Step (NAW Multi-Functional Tailgate)

4-Adjustable Cargo Tie-Down Hooks

Pick-Up Box Lighting

Spray-In Bedliner

Night Edition

20-Inch x 9.0-Inch Premium Paint/Polished Wheels

275/55R20 OWL All-Season Tires

Black Exterior Badging

Black Headlamp Bezels

Black Interior Accents

Big Horn Level 2 Equipment Group

2nd-Row In-Floor Storage Bins

Damped Tailgate

115-Volt Auxiliary Power Outlet

115-Volt Auxiliary Rear Power Outlet
8.4-Inch Touchscreen Display
A/C Auto Temperature Control w/Dual-Zone Control
Apple CarPlay®
Class IV Receiver-Hitch
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Funct/Chg Only
Exterior Mirrors with Supplemental Signals
Google Android Auto™
Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
4-Way Power Lumbar Adjustable Driver Seat
8-Way Power Driver Seat
Power Adjustable Pedals
Power Folding Mirrors
Rear Power Sliding Window
Rear Window Defroster
Remote-Start System
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Universal Garage Door Opener
5.7L V8 HEMI® MDS VVT Engine
Black Tubular Side-Steps
Rear Wheelhouse Liners
New Jersey Cost Surcharge

\$1,495
\$695
\$195

Destination Charge **\$1,695**

TOTAL PRICE: * **\$52,060**

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or
see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

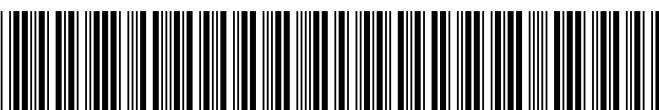
Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

\$845

VIN: 1C6-SRFFT1LN-183412

L4-VON: 9183

1101



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES, AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy
15 city
21 highway

Standard pickups range from 12 to 25 MPG.
The best vehicle rates 136 MPGe.

Annual fuel COST

\$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1 **3**

1 **3**

This vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION

A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.