



FORD PERFORMANCE

**VEHICLE DESCRIPTION**  
**EXPLORER**
**2020 EXPLORER ST 4WD**  
**119" WHEELBASE**  
**3.0L ECOBOOST V6 ENGINE**  
**10-SPEED AUTO TRANSMISSION**
**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**
**EXTERIOR**  
• EASY FUEL® CAPLESS FILLER  
• HEAD/TAILLAMPS - BLACKOUT  
• HEADLAMPS - AUTO LED  
• LED SIGNATURE LIGHTING  
• LIFTGATE - HANDS-FREE  
• LWR BODYSIDE CLADDING-BLK  
• MIRRORS-PWR/HTD/AUTO-FOLD  
• ST PROJ LAMP/SIG/MEM/DIM  
• PRIVACY GLASS - REAR DOORS  
• QUAD TIP DUAL EXHAUST  
• ROOF-RACK SIDE RAILS-BLACK  
• TAILLAMPS/FOG LAMPS - LED  
• TRAILER SWAY CONTROL  
• WIPERS - RAIN-SENSING

**INTERIOR**  
• 110V/150W AC POWER OUTLET  
• 12" LCD DIGITAL IP CLUSTER  
• 2ND ROW HEATED SEATS  
• AMBIENT LIGHT/ILLUM ENTRY  
• AUTO-DIM REARVIEW MIRROR  
• CARPETED FLOOR MATS  
• HTD LTHR WRAPPED STR WHL W/LOGO, CRUISE/AUDIO CTRLS  
• HTD/VENTILATED FRT SEATS  
• POWERFOLD 3RD ROW SEAT  
• PWR TILT/TELE STR COLUMN  
• ROTARY GEAR SHIFT DIAL  
• SMART CHARGING USB PORT(4)  
• SPORT BUCKET FRONT SEATS  
• TRI-ZONE ELECTRNC TMP CTRL

**FUNCTIONAL**  
• 360-DEGREE CAMERA  
• ACTIVE PARK ASSIST 2.0  
• B&O SOUND SYSTEM  
• CLASS III TRAILER TOW PKG  
• FORD CO-PILOT360™ ASSIST+  
• FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM  
• PHONE WIRELESS CHRGING PAD  
• REMOTE START SYSTEM  
• REVERSE SENSING SYSTEM  
• SIDE-WIND STABILIZATION  
• SPORT-TUNED SUSPENSION  
• SYNC®3 W/TOUCHSCR/APLINK®  
• TERRAIN MANAGEMENT SYSTEM  
• VOICE ACTIVATED NAVIGATION

**SAFETY/SECURITY**  
• ADVANCETRAC® WITH RSC®  
• AIRBAG-DRIVER/PASS KNEE  
• AIRBAGS - DUAL STAGE FRONT  
• AIRBAGS - FRONT SEAT  
• AIRBAGS - SAFETY CANOPY®  
• INDIV TIRE PRESS MONIT SYS  
• LATCH CHILD SAFETY SYSTEM  
• PERIMETER ALARM  
• PERSONAL SAFETY SYSTEM™  
• SOS POST-CRASH ALERT SYS™

**WARRANTY**  
• 3YR/36,000 BUMPER / BUMPER  
• 5YR/60,000 POWERTRAIN  
• 5YR/60,000 ROADSIDE ASSIST

**INCLUDED ON THIS VEHICLE EQUIPMENT GROUP 400A**

(MSRP)

(MSRP)

**OPTIONAL EQUIPMENT/OTHER**
2020 MODEL YEAR  
STAR WHITE MET TRI-COAT  
.20" MACHINED ALUMINUM WHEELS  
.P255/55R20 A/S BSW TIRES  
FLOOR LINERS, FRONT & 2ND ROW  
50 STATE EMISSIONS  
PREMIUM TECHNOLOGY PACKAGE  
.14 SPEAKERS  
.10.1" LCD PORTRAIT TOUCHSCRN  
.MULTICONTOUR FRONT SEATS  
FRONT LICENSE PLATE BRACKET

595.00

120.00  
NO CHARGE  
995.00

NO CHARGE



Included with your ST purchase is an experiential performance driving program.

Included with your ST SUV Experience registration:

- 1-day driving experience
- 1 guest experience
- 1-night hotel stay
- Welcome dinner reception for you and a guest
- Breakfast for you and a guest
- Catered lunch
- Exclusive ST SUV Experience participant gifts
- Memories to last a lifetime

For all program details and to register to attend, visit [www.stsuvexperience.com](http://www.stsuvexperience.com) or contact the Ford Performance Racing School at 435-27-SPEED (77333).

The complimentary ST SUV Experience is available only to original owners of the new Explorer ST. Eligible participants who purchased and took delivery of a qualifying Explorer ST will have one calendar year from the date of delivery to register for and attend an ST SUV Experience. (See the program website for participation qualifications and program terms.)

**TOTAL MSRP \$57,695.00**

FORD CREDIT

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).**RAMP ONE**  
**CA72****RAMP TWO****CONVOY**

ITEM #: 74-S502 O/T 2

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

LJ092 N RB 2X 045 001784 09 09 20

**LG D18181****EXTERIOR**  
STAR WHITE MET TRI-COAT  
**INTERIOR**  
EBONY LTHR SEAT SURFACES**EPA DOT Fuel Economy and Environment****Fuel Economy****20 MPG**combined city/hwy  
18 city  
24 highway

5.0 gallons per 100 miles

Standard SUVs range from 13 to 101 MPG. The best vehicle rates 136 MPGe.

**You spend  
\$2,500****more in fuel costs  
over 5 years**  
compared to the  
average new vehicle.**Annual fuel COST**  
**\$2,000****Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)This vehicle emits 446 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fueleconomy.gov](http://fueleconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



The FordPass™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&amp;T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**Overall Vehicle Score**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash****Driver Passenger**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash****Front seat Rear seat**

Based on the risk of injury in a side impact.

**Rollover****Front seat**

Based on the risk of rollover in a single-vehicle crash.

**Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.****Source: National Highway Traffic Safety Administration (NHTSA).****[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236****FORD PROTECT®**Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 1FLGD18181 TO 48028



Msg &amp; Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

1FM5K8GCXLGD18181



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

1202009193607