



Go Further

ford.com

VEHICLE DESCRIPTION

FIESTA

2013 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
BLUE CANDY
INTERIOR
BLACK CLOTH SEAT

DM 192708

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

• 15" STEEL WHEELS WITH COVERS
• INTEGRATED SPOTTER MIRRORS

INTERIOR

• 60/40 SPLIT FOLD REAR SEAT
• CLOTH BUCKET FRONT SEATS
• DUAL VANITY MIRRORS
• TILT/TELESCOPE COLUMN
• REAR DOME LAMP

FUNCTIONAL

• EASYFUEL CAPLESS FILLER
• POWER MIRRORS
• QUAD BEAM HALOGEN HEADLAMP
• REAR WINDOW DEFROSTER
• 1-TOUCH UP/DOWN DRIVER WIN
• AIR CONDITIONING
• AM/FM SINGLE CD/MP3, 4SPKR
• DOME LAMP & MAP LIGHTS
• POWER LOCKS W/ REMOTE KEYLESS ENTRY
• MESSAGE CENTER W/TRIP CPTR
• ADVANCETRAC W/ESC
• FRONT DISC REAR DRUM BRAKES (ABS)
• POWER STEERING W/EPAS

SAFETY/SECURITY

• DRIVER/PASSENGER AIR BAGS
• AIRBAG - DRIVER KNEE
• AIRBAGS - SIDE AIR CURTAIN
• CHILDPROOF REAR DOOR LOCKS
• TIRE PRESSURE MONITOR SYS
• SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

• 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

995.00

EQUIPMENT GROUP 201A

•SE APPEARANCE PACKAGE
•15" ALUMINUM WHL(PNTD)
•AMBIENT INTERIOR LIGHTING
•FRONT PARKING LAMP W/BLK BZ
•SIRIUS SATELLITE RADIO
•DECKLID SPOILER-4 DOOR
•LEATHER WRAPPED STEERING WHEE

OPTIONAL EQUIPMENT

2013 MODEL YEAR
BLUE CANDY 395.00
POWER SHIFT 6 SPD AUTO TRANS 1,095.00
185/60R15 H A/S-TIRES NO CHARGE
FRONT LICENSE PLATE BRACKET NO CHARGE
50 STATE EMISSIONS NO CHARGE

PRICE INFORMATION

BASE PRICE \$15,200.00

TOTAL OPTIONS 2,485.00


TOTAL VEHICLE & OPTIONS 17,685.00

DESTINATION & DELIVERY 795.00

	RAMP ONE		TOTAL MSRP	\$18,480.00
	RV2E		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 27-6222 O/T 2		
	RAIL	DA241 N RA 2X 335 002495 01 24 13		


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



33 MPG

combined city/hwy

29

city

39

highway

Subcompacts range from 14 to 112 MPG. The best vehicle rates 112 MPGe.

3.0

gallons per 100 miles

You save

\$3,600

in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

8

10

Best

1

6

10




Best

This vehicle emits 270 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★▲

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



3FADP4BJXDM192708



Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset

GOOD

Side Impact

GOOD

Rear Impact

GOOD

Roof Strength

GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FDM192708 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.