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VEHICLE DESCRIPTION

FIESTA

2014 5-DOOR HATCH TITANIUM
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
RUBY RED TINTED CLEARCOAT
INTERIOR
CHARCOAL BLACK LEATHER SEAT

EM 217097


STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR <ul style="list-style-type: none">• 16" PREMIUM PAINTED ALUMINUM WHEELS• AUTO HALOGEN HEADLAMPS• BRIGHT BELTLINE MOLDING• EASY FUEL CAPLESS FILLER• FOG LAMPS WITH CHROME BEZEL• GRILLE - 5 BAR, CHROME• INTEGRATED SPOTTER MIRRORS• INTERVAL WIPERS (CONTROLS)• POWER, HEATED, MANUAL FOLD EXTERIOR MIRRORS• REAR SPOILER• REAR WIPER	INTERIOR <ul style="list-style-type: none">• AMBIENT LIGHTING• DUAL BUCKET HEATED SEATS W/LEATHER TRIM, 8-WAY DRIVER, 4-WAY PASS• DUAL VANITY MIRRORS• LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO• PREM AUDIO SYSTEM BY SONY• SIRIUS SAT SVC N/A AK&HI• SYNC W/ MYFORD TOUCH• 1-TOUCH UP/DOWN DRIVER WIN	FUNCTIONAL <ul style="list-style-type: none">• ADVANCETRAC W/ESC• ELECTRONIC AUTOMATIC TEMPERATURE CONTROL• FRONT DISC REAR DRUM BRAKES (ABS)• HD RADIO• INTELLIGENT ACCESS W/PUSH BUTTON START• MEDIA HUB -2 USB, SD CARD READER• POWER LOCKS AND WINDOWS• 12V POWER OUTLETS (2)• POWER STEERING W/EPAS• REVERSE SENSING AND REAR VIEW CAMERA	SAFETY/SECURITY <ul style="list-style-type: none">• AIRBAG - DRIVER KNEE• AIRBAGS - DUAL STAGE FRONT• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT• AIRBAGS - SIDE AIR CURTAIN• MYKEY• PERIMETER ALARM• REMOTE KEYLESS ENTRY• SECURITY ANTI-THEFT ENGINE IMMOBILIZER• TIRE PRESSURE MONITOR SYS WARRANTY <ul style="list-style-type: none">• 3YR/36,000 BUMPER / BUMPER• 5YR/60,000 POWERTRAIN• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 300A		BASE PRICE	\$18,800.00
		TOTAL OPTIONS	3,080.00
OPTIONAL EQUIPMENT			
2014 MODEL YEAR			
RUBY RED TINTED CLEARCOAT	395.00	TOTAL VEHICLE & OPTIONS	21,880.00
POWER SHIFT 6 SPD AUTO TRANS	1,095.00	DESTINATION & DELIVERY	825.00
POWER MOONROOF	795.00		
FRONT LICENSE PLATE BRACKET	NO CHARGE		
CALIFORNIA EMISSIONS SYSTEM	NO CHARGE		
NAVIGATION	795.00		

	RAMP ONE		TOTAL MSRP \$22,705.00	
	RH27			
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 71-Z800 O/T 2		
	RAIL	EC031 N RA X 450 001011 03 03 14		


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



32 MPG

combined city/hwy

29

city

39

highway

Subcompacts range from 15 to 119 MPG. The best vehicle rates 119 MPGe.

You save

\$3,250

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

8

10

Best

1

6

10




Best

This vehicle emits 274 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FORD CREDIT

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Standard messaging & data plan rates may apply.