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VEHICLE DESCRIPTION

FOCUS

2013 4-DOOR SEDAN SE
5-PASSENGER
2.0L I4 GDI ENGINE
6-SPD AUTO TRANSMISSION

EXTERIOR
RUBY RED

INTERIOR
CHARCOAL BLACK CLOTH SEATS

DL

288678

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR • 16" ALLOY PAINTED WHEELS • HALOGEN HEADLAMPS	INTERIOR • DRIVER SEAT 4-WAY MANUAL • MANUAL PASS SEAT - 2-WAY • 2ND ROW FOLD FLAT SEATING • AIR CONDITIONING • AUXILIARY AUDIO INPUT JACK • CENTER CONSOLE W/ARMREST • CRUISE CONTROL/TILT WHEEL • DUAL SUNVISORS • FRONT FLOOR MATS • ILLUMINATED ENTRY • TILT/TELESCOPE STR COLUMN • 1-TOUCH DOWN DRIVER WINDOW	FUNCTIONAL • AM/FM SINGLE CD/MP3, 6SPKR • ADVANCETRAC W/ESC • EASY FUEL CAPLESS FILLER • FRONT DISC REAR DRUM BRAKES (ABS) • COMPASS/TEMP/TRIP COMPUTER • DOME LAMP & MAP LIGHTS • MIRRORS - POWER OPERATED, MANUAL FOLDING, BLACK • REAR WINDOW DEFROSTER • 12V POWERPOINT • POWER WINDOWS & LOCKS • SYNC W/ MYFORD • VARIABLE INTERVAL WIPERS	SAFETY/SECURITY • DRIVER/PASSENGER AIR BAGS • SIDE AIR BAGS/CURTAINS • LATCH CHILD SAFETY SYSTEM • MYKEY • REMOTE KEYLESS ENTRY • SECURILOCK PASS ANTI THEFT
WARRANTY • 3YR/36,000 BUMPER / BUMPER • 5YR/60,000 POWERTRAIN • 5YR/60,000 ROADSIDE ASSIST			

INCLUDED ON THIS VEHICLE	(MSRP)		(MSRP)
EQUIPMENT GROUP 200A		PRICE INFORMATION	
OPTIONAL EQUIPMENT		BASE PRICE	\$18,200.00
2013 MODEL YEAR		TOTAL OPTIONS	1,685.00
RUBY RED	395.00		
6-SPD AUTO TRANSMISSION	1,095.00	TOTAL VEHICLE & OPTIONS	19,885.00
50 STATE EMISSIONS	NO CHARGE	DESTINATION & DELIVERY	795.00
SIRIUS SATELLITE RADIO	195.00		
GASOLINE FFV			

	RAMP ONE		TOTAL MSRP	\$20,680.00
	RA35		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		MICHIGAN		
	METHOD OF TRANSP.	ITEM #: 24-N027 O/T 2		
	RAIL	DC081 N RA 2X 335 001258 03 08 13		

EPA DOT

Fuel Economy and Environment

E85

Flexible-Fuel Vehicle
Gasoline-Ethanol (E85)

Fuel Economy



31

MPG

combined city/hwy

27

city

38

highway

3.2 gallons per 100 miles

Compacts range from 14 to 105 MPG. The best vehicle rates 112 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

You save

\$3,100

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1810Best

1610Best

This vehicle emits 287 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

U.S. DEPARTMENT OF ENERGY
NATIONAL PETROLEUM COUNCIL

U.S. DEPARTMENT OF TRANSPORTATION
FEDERAL MOTOR VEHICLE SAFETY COUNCIL

U.S. DEPARTMENT OF JUSTICE
FEDERAL BUREAU OF INVESTIGATION

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

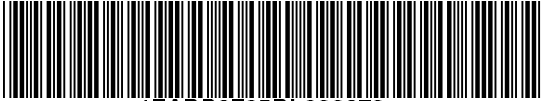
Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset

GOOD

Side Impact

GOOD

Rear Impact

GOOD

Roof Strength

GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 1FDL288678 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.