



2016 MODEL YEAR
RAM 1500 REBEL CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,395

RAM 1500 REBEL 4X4
Exterior Color: Flame Red
Interior Color: Black w/ Black seats & red inserts
Interior: HD vinyl bucket w/emboss. tread ptrn
Engine: 5.7L HEMI VVT V8 with FuelSaver MDS
Transmission: 8-speed TorqueFlite auto. trans.

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

4-corner air suspension
Electronic shift-on-the-fly part-time transfer case
Front BILSTEIN mono-tube performance shocks
Rear BILSTEIN mono-tube performance shock absorbers
3.92 rear axle ratio
Engine oil cooler
Auxiliary transmission oil cooler
Tow hooks
Class IV hitch receiver
160-amp alternator
215 mm front axle
Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Conventional differential front axle
Supplemental front seat side air bags
4-wheel disc anti-lock brakes
Electronic Stability Control
Remote keyless entry
Automatic headlamps
4-pin wiring harness
Full-size spare tire

INTERIOR FEATURES
HD vinyl bucket with embossed tread pattern inserts
Power 10-way driver and 6-way passenger seats
Rear 60/40 split folding seat
Off-road truck door trim panel
Off-road truck rubber floor mats
Heated steering wheel
Heated front seats
Uconnect 5.0-inch Touch/Hands-free communication
5-inch touchscreen
LED fog lamps
Air conditioning
Steering wheel-mounted audio controls
Power windows with front one-touch up and down
Temperature and compass gauge
SiriusXM satellite radio
Hands-free communication with Bluetooth streaming

EXTERIOR FEATURES
Sport performance hood
Black grille with RAM lettering
Rebel tailgate badge
LT285/70R17E BSW All Terrain Tires
Toyo brand tires
Black powder coated rear bumper
Black powder coated front bumper
17x8-inch aluminum wheels with Matte Black pockets
Black wheel flares

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 26W
Dual rear exhaust with bright tips
Luxury Group \$800
Pickup box lighting
Auto-dimming rearview mirror w/ mic.
Power folding exterior mirrors
Black pwr fold htd mirrors w/signals
Auto-dimming exterior driver mirror
Universal garage door opener
Sun visors w/ illum. vanity mirrors
O/head console w/ garage door opener
Remote Start & Security Group \$595
Remote start system
Security alarm
8-speed TorqueFlite auto. trans. \$1,000
5.7L HEMI VVT V8 with FuelSaver MDS \$300
Heavy-duty transmission oil cooler
Heavy-duty engine cooling
Keyless Enter 'n Go w/ push start \$300
Remote proximity keyless entry
7-in customizable in-cluster display
Uconnect 8.4-in SiriusXM/Hands-free \$800
8.4-inch touchscreen
Media hub w/SD, USB & aux input jack
Nav-ready, see retailer for details
ParkView Rear Back-Up Camera \$450
Federal A/C Excise Tax \$100
Ontario Tire Surcharge
Destination Charge \$1,745

TOTAL PRICE: * \$59,485

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7YT5GS-121777 L4-VON: 4658 S.L. 1014



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside asassistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.1 L/100 km
combined/combinée
16.2 city
11.5 highway
20 mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$1.09 per litre

\$ 3 074

Coût annuel en carburant

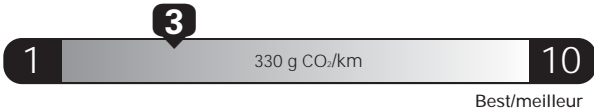
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,09 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

10.1 - 16.6 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

