



2017 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,195

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl

Interior Color: Black w/ Diesel Grey seats

Interior: Premium cloth front bucket seats

Pwr 10-way driver seat w/lumbar adj
Bucket seats

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Elec. shift-on-the-fly part-time transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Auxiliary transmission oil cooler
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Remote keyless entry
- Sentry Key antitheft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet

INTERIOR FEATURES

- Cloth front 40/20/40 split bench seat
- Rear folding seat
- Second-row in-floor storage bins
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Rear power sliding window
- Tilt steering column
- Manual adjust seats
- Overhead console
- Traveler/mini trip computer
- Temperature and compass gauge

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl

\$225

Premium cloth front bucket seats

\$1,000

Pwr 10-way driver seat w/lumbar adj

Bucket seats

Rear 60/40 split folding seat

115-volt auxiliary power outlet
Power lumbar adjust
Fold-flat load floor with storage
Customer Preferred Package 26X \$3,000
Pickup box lighting
Luxury Group

20x8-in chrome-clad aluminum wheels
P275/60R20 BSW All-Season tires
Bright tubular side steps
Tow hooks
Fog lamps
7-in customizable cluster display
Steering wheel-mounted audio ctrls
Bright exterior mirrors
Bright pwr fold htd mirrs w/signals
Universal garage door opener
Bright grille with bright billets
Bright dual rear exhaust tips
Full-size temporary use spare tire
Elec. shift-on-demand transfer case
Sun visors w/ illum. vanity mirrors
O/head console w/garage door opener
Leather-wrapped steering wheel

Comfort Group \$595

Front heated seats
Heated steering wheel

Rear Camera & Park Assist Group \$875

ParkView Rear Back-Up Camera
Park-Sense Fnt/Rr Park Assist Sys

8-speed TorqueFlite automatic \$1,000

3.92 rear axle ratio \$125

5.7L HEMI VVT V8 w/ FuelSaver MDS

Engine oil heat exchanger
Heavy-duty transmission oil cooler
Heavy-duty engine cooling

Power sunroof \$1,425

Uconnect 8.4-in SXM/Hands-free \$950

8.4-inch touchscreen

Humidity sensor

Nav-ready, see retailer for details

A/C w/ dual-zone auto temp control

Class IV hitch receiver \$495

Federal A/C Excise Tax \$100

Destination Charge \$1,795

TOTAL PRICE: * \$59,780

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT6HS-725881

L4-VON: 0198

S.L.
0324



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.0 L/100 km
combined/combinée

16.1

city
ville

11.5

highway
route

20 mi/gal

Annual fuel COST

for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur

Smog Rating / Indice de Smog



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca vehicules.nrcan.gc.ca

Pour plus d'information visitez

