



2017 MODEL YEAR  
RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,195

RAM 1500 SLT CREW CAB 4X4  
Exterior Color: Brilliant Black Crystal Pearl  
Interior Color: Black w/ Diesel Grey seats  
Interior: Premium cloth front bucket seats  
Pwr 10-way driver seat w/lumbar adj  
Bucket seats  
Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS  
Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
Elec. shift-on-the-fly part-time transfer case  
4-wheel anti-lock disc brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Auxiliary transmission oil cooler  
Front heavy-duty shock absorbers  
Rear heavy-duty shock absorbers  
Remote keyless entry  
Sentry Key antitheft engine immobilizer  
Locking tailgate  
3.5-inch Electronic Vehicle Information Centre  
Quad-lens halogen headlamps  
Automatic headlamps  
4-pin wiring harness  
Engine block heater  
730-amp maintenance-free battery  
12-volt auxiliary power outlet

INTERIOR FEATURES  
Cloth front 40/20/40 split bench seat  
Rear folding seat  
Second-row in-floor storage bins  
Air conditioning  
Cruise control  
Power windows with front one-touch up and down  
Power locks  
Rear power sliding window  
Tilt steering column  
Manual adjust seats  
Overhead console  
Traveler/mini trip computer  
Temperature and compass gauge

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Brilliant Black Crystal Pearl \$225  
Premium cloth front bucket seats \$1,000  
Pwr 10-way driver seat w/lumbar adj  
Bucket seats  
Rear 60/40 split folding seat

115-volt auxiliary power outlet  
Power lumbar adjust  
Fold-flat load floor with storage  
Customer Preferred Package 26X \$3,000  
Pickup box lighting  
Luxury Group  
20x8-in chrome-clad aluminum wheels  
P275/60R20 BSW All-Season tires  
Bright tubular side steps  
Tow hooks  
Fog lamps  
7-in customizable cluster display  
Steering wheel-mounted audio ctrls  
Bright exterior mirrors  
Bright pwr fold htd mirrs w/signals  
Universal garage door opener  
Bright grille with bright billets  
Bright dual rear exhaust tips  
Full-size temporary use spare tire  
Elec. shift-on-demand transfer case  
Sun visors w/ illum. vanity mirrors  
O/head console w/garage door opener  
Leather-wrapped steering wheel

Comfort Group \$595  
Front heated seats  
Heated steering wheel

Rear Camera & Park Assist Group \$875  
ParkView Rear Back-Up Camera  
Park-Sense Fnt/Rr Park Assist Sys

8-speed TorqueFlite automatic \$1,000  
3.92 rear axle ratio \$125

5.7L HEMI VVT V8 w/ FuelSaver MDS  
Engine oil heat exchanger  
Heavy-duty transmission oil cooler  
Heavy-duty engine cooling

Power sunroof \$1,425  
Uconnect 8.4-in SXM/Hands-free \$950  
8.4-inch touchscreen  
Humidity sensor  
Nav-ready, see retailer for details  
A/C w/ dual-zone auto temp control

Class IV hitch receiver \$495  
Federal A/C Excise Tax \$100

Destination Charge \$1,795

TOTAL PRICE: \* \$59,780

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT6HS-725881 L4-VON: 0198 S.L. 0324



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.  
\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.\* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

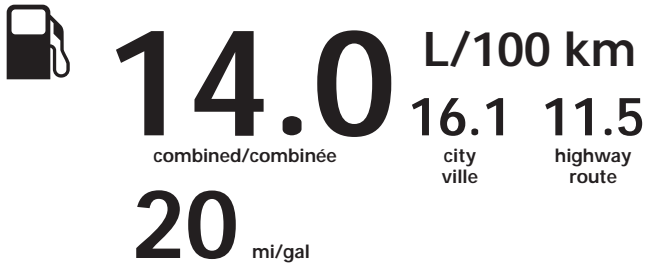
Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

9.8 - 16.3 L/100 km

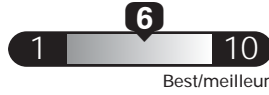
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

Pour plus d'information visitez

[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

