



2020 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,390

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black / New Saddle Interior Colors

Interior: Leather-Trimmed Bucket Seats

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
ParkSense® Front and Rear Park-Assist with Stop
ParkView® Rear Back-Up Camera
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Class IV Receiver-Hitch
7-Pin Wiring Harness
Dampened Tailgate
Active Front Air Dams
Remote Tailgate-Release
Spray-in Bedliner
Rain-Sensitive Windshield Wipers
Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display
Apple CarPlay®
Google Android Auto™
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Funct, Aux
115-Volt Auxiliary Power Outlet
9-Amplified Speakers with Subwoofer
A/C Auto Temperature Control w/Dual-Zone Control
Wood / Leather-Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory
8-Way Power Driver and Passenger Seats
Heated Front Seats
Ventilated Front Seats
Heated Second-Row Seats
Foam Bottle Insert (Door Trim Panel)
2nd-Row In-Floor Storage Bins
Rear Power Sliding Window
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
5-Year SiriusXM® Traffic™ Service
5-Year SiriusXM® Travel Link Service
SiriusXM Guardian™ Connected Services w/1-Yr Trial

EXTERIOR FEATURES

20-Inch x 9.0-Inch Aluminum Painted/Polished Wheels
275/55R20 BSW All-Season Tires
18-Inch Full-Size Steel Spare Wheel
Wheel-to-Wheel Side-Steps
Bi-Function LED Projector Headlamps
Pick-Up Box Lighting
Front LED Fog Lamps

LED Tail Lamps
Premium Power Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$100
Customer Preferred Package 27K
Trailer-Tow Group \$400
Power Trailer-Tow Mirrors with Manual Fold-Away
Trailer Brake Control
Body-Color Bumper Group \$195
Advanced Safety Group \$1,495
Adaptive Cruise Control with Stop & Go
Advanced Brake-Assist
Full Speed Forward Collision Warn Plus
Lane Keep Assist
Parallel and Perpendicular Park-Assist with Stop
Surround-View Camera (NAW Trailer-Tow Mirrors)
Longhorn Level 1 Equipment Group \$3,895
Automatic-Dimming Exterior Passenger Mirror
SiriusXM® with 360L
19-Speaker Harman Kardon® Premium Sound
Blind-Spot and Cross-Path Detection
Power Running Boards
Uconnect® 12.0-Inch with Navigation
Ventilated Rear Seats
Wireless Charging Pad
5.7L V8 HEMI® MDS VVT eTorque Engine \$1,995
18-Inch Aluminum Spare Wheel
Dual-Pane Panoramic Sunroof \$1,495
Multi-Function Tailgate \$995
33-Gallon Fuel Tank \$445

Destination Charge \$1,695

TOTAL PRICE: * \$67,100

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFKT5LN-177070

L4-VON: 7291

1010



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city
22 highway

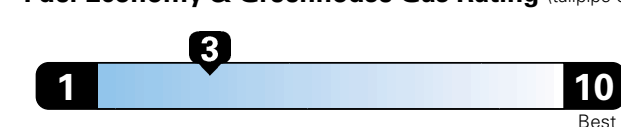
Standard pickups range from 12 to 25 MPG.
The best vehicle rates 136 MPGe.

5.3 gallons per 100 miles

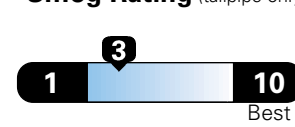
You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.