



2017 MODEL YEAR
RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$63,195

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Pearl White
Interior Color: Black interior / Cattle Tan seats
Interior: Leather-faced front vented bucket seats
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Electronic shift-on-demand transfer case
4-wheel anti-lock disc brakes
Electronic Stability Control
Tire pressure monitoring system
ParkView Rear Back-Up Camera
Park-Sense Rear Park Assist System
Radio, driver seat, mirrors & pedals memory setting
Universal garage door opener
Security alarm
Remote keyless entry
Pickup box lighting
Remote start system
Bifunctional halogen projector headlamps
4-pin wiring harness

INTERIOR FEATURES

Leather front vented bucket seats w/etched inserts
Rear 60/40 split folding seat
Full-length premium upgraded floor console
Power 10-way memory driver & 6-way passenger seats
Power lumbar adjust
Front heated seats
Front ventilated seats
Second-row heated seats
Premium leather-wrapped steering wheel
Steering wheel-mounted audio controls
Heated steering wheel
A/C with dual-zone automatic temperature control
Cruise control
Power windows with front one-touch up and down
Power locks
Power adjustable pedals with memory
Rear power sliding window
LED interior lighting

Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV
8.4-inch touchscreen
9 Alpine speakers with subwoofer
SiriusXM satellite radio with 1-year subscription
Hands-free communication with Bluetooth streaming
GPS navigation

EXTERIOR FEATURES

P275/60R20 BSW All-Season tires
Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Pearl White	\$50
Customer Preferred Package 26K	
Protection Group	\$175
Transfer case skid plate	
Front suspension skid plate	
Convenience Group	\$495
Keyless Enter 'n Go with push button start	
Automatic high beam headlamp control	
Rain-sensing windshield wipers	
Remote proximity keyless entry	
Monotone paint	
Bright tubular side steps	
Bright front bumper	
Bright rear bumper	
Anti-spin differential rear axle	\$525
Rear window defroster	\$225
Power sunroof	\$1,425
4-corner air suspension	\$1,695
Park-Sense Front and Rear Park Assist System	\$200
RamBox Cargo Management System	\$1,195
4 adjustable cargo tie-down hooks	
Bed cargo divider/extender	
Class IV hitch receiver	\$495
Trailer Brake Control	\$375
Locking lug nuts	\$75
Federal A/C Excise Tax	\$100
Ontario Tire Surcharge	
Destination Charge	\$1,795

TOTAL PRICE: * \$72,020

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT7HS-824669

L4-VON: 2293

S.L.
0619



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.0 L/100 km
combined/combinée
16.1 city
11.5 highway
20 mi/gal

Annual fuel COST
for an annual distance of 20,000 km, and an
average fuel price of \$0.93 per litre

\$ 2 604

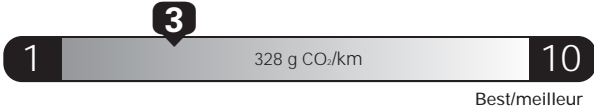
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

