



2013 MODEL YEAR
RAM 1500 LARAMIE LONGHORN EDITION CREW CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$44,585

RAM 1500 LONGHORN CREW CAB 4X2
Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black / Cattle Tan Interior Color
Interior: Premium Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Remote Start System
32-Gallon Fuel Tank
ParkSense® Rear Park Assist System
ParkView Rear Back-Up Camera
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
Power Adjustable Pedals with Memory
Security Alarm
Heavy Duty Engine Cooling

INTERIOR FEATURES
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Full Length Premium Floor Console
Laramie Longhorn Instrument Cluster
Longhorn Interior Accents
Premium Leather-Wrapped Steering Wheel
Luxury Front and Rear Floor Mats
Premium Navigation
Air Conditioning ATC with Dual Zone Control
Ventilated Front Seats
Heated Front Seats
Heated Second-Row Seats
Heated Steering Wheel
LED Interior Lighting
Front Door Accent Lighting
Rear Door Accent Lighting
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV
Integrated Voice Command with Bluetooth®
HD Radio
Uconnect® Access Advantage
1 Year Trial (Registration Required)
For Details, Go to DriveUconnect.com
8.4-Inch Touch Screen Display
Media Hub (SD, USB, Aux)
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Power Lumbar Adjust

506-Watt Alpine® Surround w/9 Spkrs & Subwoofer
Memory for Radio, Driver's Seat, Mirrors and Pedals
115-Volt Auxiliary Power Outlet
EXTERIOR FEATURES
Bright Door Entry Guards by Mopar®
Tow Hooks
Spray in Bedliner
Bi-Function Projector Chrome Headlamps
Lower Two Tone Paint
P275/60R20 BSW All Season Tires
20-Inch x 9-Inch Alum Polished/Gold Inserts Wheels
Dual Rear Exhaust with Bright Tips
Power Chrome Multi-Function Mirrors Power Fold-Away

OPTIONAL EQUIPMENT

Customer Preferred Package 25K \$495
Convenience Group
Automatic High Beam Headlamp Control
Keyless Enter-N-Go
Rain Sensitive Windshield Wipers
Monotone Paint
20-Inch x 9-Inch Aluminum Polished / Silver Inserts
Body-Color Fender Flares
Bright Front Bumper
Bright Rear Bumper
Chrome Tubular Side Steps
Anti-Spin Differential Rear Axle \$325
Power Chrome Trailer Tow Mirrors w/Manual Fold-Away \$100

DESTINATION CHARGE \$995

TOTAL PRICE: * \$46,500

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6PT8DS-647814

L4-VON: 2048

S.L.
0327



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
16 MPG
combined city/hwy
6.2 gallons per 100 miles
14 city
20 highway
Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

You spend
\$5,400
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$3,400

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)
3 6
1 10 Best
This vehicle emits 560 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash Driver Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES