



2016 MODEL YEAR
RAM 1500 LARAMIE CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$57,495

RAM 1500 LARAMIE CREW CAB 4X4
Exterior Color: Red Pearl
Interior Color: Black interior / Black seats
Interior: Leather-faced front bucket w/ perforated inserts
Heated second row seats
Bucket seats
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Electronic shift-on-demand transfer case
4-wheel disc anti-lock brakes
Park-Sense Rear Park Assist System
Electronic Stability Control
Tire pressure monitoring system
7-inch customizable in-cluster display
Radio, driver seat, mirrors & pedals memory setting
Security alarm
Remote keyless entry
Sentry Key antitheft engine immobilizer
Universal garage door opener
3.5-inch Electronic Vehicle Information Centre
Bifunctional halogen projector headlamps
Automatic headlamps
Locking tailgate
4-pin wiring harness

INTERIOR FEATURES
Leather-faced front 40/20/40 split bench seat
Rear 60/40 split folding seat
Second row in-floor storage bins
Power 10-way memory driver & 6-way passenger seats
Power lumbar adjust
Ventilated front seats
Heated front seats
Leather-wrapped steering wheel
Steering wheel-mounted audio controls
Heated steering wheel
A/C with dual-zone automatic temperature control
Cruise control
Power windows with front one-touch up and down

Power locks
Power adjustable pedals with memory
Rear power sliding window
Tilt steering column
LED interior lighting
Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready
8.4-inch touchscreen
9 Alpine speakers and subwoofer
SiriusXM satellite radio with 1-year subscription
Auto-dimming rearview mirror with microphone
Hands-free communication with Bluetooth streaming
Media hub w/ SD card slot, USB and aux. input jack

EXTERIOR FEATURES
20x9-inch Chrome-Clad aluminum wheels
P275/60R20 BSW All-Season tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Leather-faced front bucket w/ perforated inserts \$1,400
Heated second row seats
Bucket seats
Customer Preferred Package 26H \$475
Convenience Group
Keyless Enter 'n Go with push button start
Automatic high beam headlamp control
Rain-sensing windshield wipers
Remote proximity keyless entry
3.92 rear axle ratio \$125
Anti-spin differential rear axle \$525
Power sunroof \$1,395
Pickup box lighting \$100
Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV \$700
GPS navigation
Remote start system \$395
Class IV hitch receiver \$450
Trailer Brake Control \$375
Spray-in bedliner \$550
Federal A/C Excise Tax \$100
Destination Charge \$1,795

TOTAL PRICE: * \$65,880

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NTXGS-327584 L4-VON: 0686 S.L. 0421



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

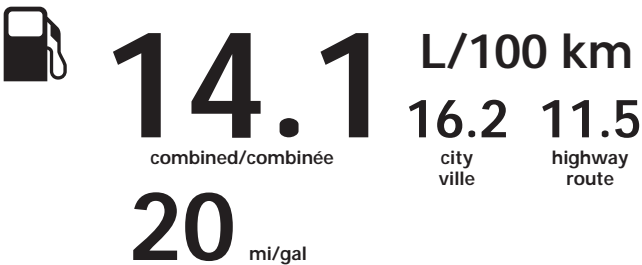
Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel cost
for an annual distance of 20,000 km, and an average fuel price of \$1.09 per litre

\$ 3 074

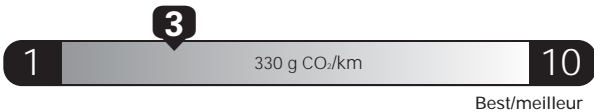
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,09 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

10.1 - 16.6 L/100 km

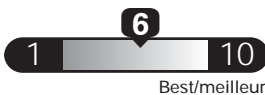
L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

