



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,345

RAM 1500 BIG HORN CREW CAB 4X4

Exterior Color: Gator Clear Coat

Interior Color: Black interior / Black seats

Interior: Cloth front bucket seats

Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS

Transmission: 8-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

Brake Assist
Electronic Stability Control
Ready Alert Braking
Hill Start Assist
Traction Control
Electronic Roll Mitigation
Trailer Sway Control
Rain Brake Support
ParkView Rear Back-Up Camera
Supplemental front seat-mounted side air bags
Advanced multistage front air bags
Supplemental side curtain air bags
Tire fill alert
Push-button start
7-pin wiring harness
Electronic shift-on-demand transfer case
Hands-free communication with Bluetooth streaming

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 25Z

Bed Utility Group \$950

4 adjustable cargo tie-down hooks
LED bed lighting
Deployable bed step (not included w/split tailgate)
Spray-in bedliner

Built-to-Serve Edition \$3,495

Cloth front bucket seats
Mopar lockable console storage
Built-to-Serve Edition instrument panel badge
Black rear bumper
Black front bumper
Body-colour fender flares
Black door handles
20x9-inch aluminum wheels
Black Onyx interior accent
Hill Descent Control
Front and rear all-weather floor mats
Full-length floor console
eLocker electronic locking rear differential
LED fog lamps
LED reflector headlamps
Black tubular side steps

9 Alpine speakers with subwoofer
Full-size spare tire
Centre console parts module
Fuel tank skid plate
Transfer case skid plate
Front suspension skid plate
Steering gear skid plate

Big Horn Level 2 Equipment Group

Second-row in-floor storage bins
Front heated seats
Rear power sliding window
A/C with dual-zone automatic temperature control
7-inch full-colour customizable in-cluster display
115-volt auxiliary power outlet – front
Rear dome lamp with on/off switch
Dampened tailgate
Heated steering wheel
Google Android Auto
8.4-inch touchscreen
Apple CarPlay capable
SiriusXM satellite radio with 1-year subscription
1-year SiriusXM satellite radio subscription
Power adjustable pedals
Remote start system
Class IV hitch receiver
Park-Sense Front and Rear Park Assist
400-watt inverter

Light Frost accent stitching

3.92 rear axle ratio \$175

5.7L HEMI VVT V8 engine with FuelSaver MDS \$1,900

Rear wheelhouse liners

124-litre (27.4-gallon) fuel tank \$445

Uconnect 4C NAV with 8.4-inch display \$770

1-year SiriusXM Guardian subscription

SiriusXM Travel Link

SiriusXM Traffic

4G LTE Wi-Fi hot spot

5-year SiriusXM Traffic subscription

5-year SiriusXM Travel Link subscription

Blind-Spot and Cross-Path Detection \$500

Trailer Brake Control \$375

Engine calibration flash

Federal A/C excise tax \$100

Ontario Tire Surcharge

Destination Charge \$1,895

TOTAL PRICE: * \$66,945

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT6LN-278449

L4-VON: 6628

0226



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2020 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



13.8 L/100 km
combined/combinaé
16.1 city
ville
11.0 highway
route

20 mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$1.30 per litre

\$ 3 588

Coût annuel en carburant

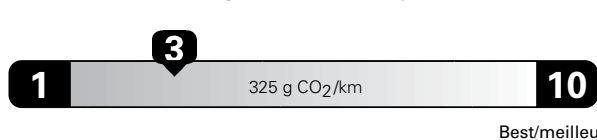
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,30 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.0 – 16.3 L/100 km

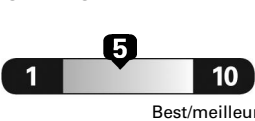
L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

For more information visit

vehicles.nrcan.gc.ca

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

Pour plus d'information visitez

vehicules.rncan.gc.ca

