



2018 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$45,645

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Delmonico Red Pearl Coat Exterior Paint  
Interior Color: Canyon Brown / Light Frost Beige Interior Colors

Interior: Leather-Trimmed Bucket Seats  
Full Length Upgraded Floor Console (NA Bench Seat)  
Heated Second-Row Seats

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Airbags  
3.21 Rear Axle Ratio  
Class IV Receiver Hitch  
Remote Keyless Entry with All-Secure Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Auto-Dimming Rearview Mirror  
ParkView® Rear Back Up Camera  
Speed Control  
Sentry Key® Theft Deterrent System

INTERIOR FEATURES  
Uconnect® 4C with 8.4-Inch Display  
Apple CarPlay® Capable  
Google Android Auto™ Capable  
HD® Radio  
Media Hub (2 USB, Aux)  
Remote SD Card Slot  
Integrated Voice Command with Bluetooth®  
A/C Auto Temperature Control with Dual Zone Control  
Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Rear Power Sliding Window  
Tilt Steering Column  
Bright Rotary Shifter  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Heated and Ventilated Front Seats  
Folding Flat Load Floor Storage  
Second-Row In-Floor Storage Bins  
Power Adjustable Pedals with Memory  
Overhead Console with Garage Door Opener  
Sun Visors with Illuminated Vanity Mirrors  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
1-Year SiriusXM® Guardian Service  
For More Information, Call 800-643-2112

EXTERIOR FEATURES  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels  
P275/60R20 BSW All Season Tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Leather-Trimmed Bucket Seats \$695  
Full Length Upgraded Floor Console (NA Bench Seat)  
Heated Second-Row Seats  
Laramie Package 26H  
Protection Group \$225  
Tow Hooks  
Transfer Case Skid Plate  
Front Suspension Skid Plate  
Convenience Group \$545  
Automatic High Beam Headlamp Control  
Keyless Enter ‘n Go™  
Rain Sensitive Windshield Wipers  
Lower Two Tone Paint \$315  
Accent Fender Flares  
8-Speed Automatic 8HP70 Transmission \$500  
17-Inch Aluminum Spare Wheel  
3.92 Rear Axle Ratio \$95  
Anti-Spin Differential Rear Axle \$435  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,450  
Dual Rear Exhaust with Bright Tips  
Uconnect® 4C NAV with 8.4-Inch Display \$795  
SiriusXM® Traffic Plus  
GPS Navigation  
SiriusXM® Travel Link 5-Year Travel Link Sub  
ParkSense® Front / Rear Park Assist System \$445  
Remote Start System (N/A Manual Transmission) \$245  
Ram Box® Cargo Management System \$1,295  
4 Adjustable Cargo Tie-Down Hooks  
Bed Cargo Divider / Extender  
LED Bed Lighting  
Spray-In Bedliner \$495  
Laramie Essentials Package Discount -\$415

DESTINATION CHARGE \$1,395

TOTAL PRICE: \* \$54,160

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NT0JS-103778

L4-VON: 7665

S.L.  
0908



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy  
17 MPG  
combined city/hwy  
5.9 gallons per 100 miles  
15 city  
21 highway

These estimates reflect new EPA methods beginning with 2017 models.

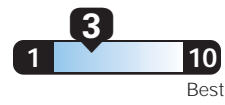
Standard pickups range from 15 to 22 MPG.  
The best vehicle rates 136 MPGe.

You spend  
\$4,750  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:

MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER  
NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.