



2016 MODEL YEAR
RAM 2500 LARAMIE LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$55,835

RAM 2500 LONGHORN CREW CAB 4X4
Exterior Color: Luxury Brown Pearl Coat Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Filigree Leather Seats
Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine
Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front and Rear Airbags
ParkSense® Front / Rear Park Assist System
ParkView™ Rear Back-Up Camera
Tire Pressure Monitoring Display
Electronic Stability Control
3.73 Rear Axle Ratio
Trailer Brake Control
Anti-Lock 4-Wheel Disc Brakes
Electric Shift-on-the-Fly Transfer Case
Remote Keyless Entry
Sentry Key® Theft Deterrent System
Power Front Windows w/ 1-Touch Up and Down Feature
Remote Start System (N/A Manual Transmission)
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4 NAV
Uconnect® Access
SiriusXM® Sat. Radio W/1-Yr Radio Subscription
SiriusXM Traffic / 5-Yr Traffic Subscription
GPS Navigation
Remote USB Port - Charge-Only
Integrated Voice Command with Bluetooth®
9 Alpine® Speakers with Subwoofer
Media Hub (SD, USB, Aux)
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated Steering Wheel
Steering Wheel Mounted Audio Controls
Heated Front Seats
Ventilated Front Seats
Folding Flat Load Floor Storage
Heated Second-Row Seats
Power Adjustable Pedals with Memory
Memory for Radio, Driver’s Seat, Mirrors and Pedals
Luxury Front and Rear Floor Mats

EXTERIOR FEATURES
18-Inch x 8-Inch Polish Alum White Gold Pocket Whls
LT275/70R18E BSW All Season Tires
LED Bed Lighting
31-Gallon Fuel Tank
Locking Tailgate

Class V Receiver Hitch
7 Pin Wiring Harness
Bi-Function Halogen Projector Headlamps
Trailer Tow with 4-Pin Connector Wiring
Chrome Premium Tail Lamps
Spray-In Bedliner

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Longhorn Package 2FK
Convenience Group \$395
Auto High Beam Headlamp
Rain Sensitive Windshield Wipers
Monotone Paint \$225
18-Inch x 8.0-Inch Polished Aluminum Wheels
Body-Color Fender Flares
Bright Front Bumper
Bright Rear Bumper
Chrome Tubular Side Steps
220-Amp Alternator \$100
6-Speed Automatic 68RFE Transmission
3.42 Rear Axle Ratio
Anti-Spin Differential Rear Axle \$370
6.7-Liter I6 Cummins® Turbo Diesel Engine \$8,995
180-Amp Alternator
Diesel Exhaust Brake
Ram Active Air™
Power Chrome Trailer Tow Mirrors w/Power Fold-Away \$180
Keyless Enter ‘n Go™ \$150
Remote Proximity Keyless Entry
Clearance Lamps \$80
20-Inch x 8.0-Inch Polished Aluminum Wheels \$1,400
LT285/60R20E OWL On/Off-Road Tires

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$68,925

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-UR5GL0GG-259413

L4-VON: 7017

S.L.
0217



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment



Fuel Economy
N/A
combined city/hwy city highway
N/A gallons per 100 miles

Heavy duty vehicle,
no label required.

You save
N/A
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
N/A

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



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GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.