



2015 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,750

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Blue Streak Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Premium Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
Electric Shift-On-The-Fly Transfer Case
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Remote Keyless Entry with All-Secure Locking Tailgate
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System
Variable Intermittent Windshield Wipers
INTERIOR FEATURES

Air Conditioning
Uconnect® 5.0 AM/FM/BT
Integrated Voice Command with Bluetooth®
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
6 Speakers
Media Hub (USB, Aux)
Tilt Steering Column
Rotary Shifter
Instrument Cluster with Display Screen
Electronic Vehicle Information Center
Overhead Console
Passenger-Side Sun Visor with Mirror
Premium Door Trim with Map Pocket
Front Armrest with Three Cup Holders
Power Door Locks
Power Front Windows w/ 1-Touch Up and Down Feature
Rear Power Sliding Window
Rear Folding Seat
Rear Under Seat Storage Compartment
Second-Row In-Floor Storage Bins
Carpet Floor Covering
Front and Rear Floor Mats
EXTERIOR FEATURES
17-Inch x 7.0-Inch Aluminum Wheels
P265/70R17 BSW All Season Tires
Halogen Quad Headlamps
Automatic Headlamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Big Horn Package 26Z \$1,205
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
P275/60R20 BSW All Season Tires
Class IV Receiver Hitch
Fog Lamps
Dual Rear Exhaust with Bright Tips
Cloth 40 / 20 / 40 Premium Bench Seat
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
Electric Shift-On-Demand Transfer Case
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
115-Volt Auxiliary Power Outlet
Remote Start and Security Group \$350
Remote Start System (N/A Manual Transmission)
Security Alarm
8-Speed Automatic 8HP70 Transmission \$500
Anti-Spin Differential Rear Axle \$325
5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
32-Gallon Fuel Tank \$75
Uconnect® 8.4A AM/FM/SXM/BT \$505
Uconnect® Access 6-Month Trial (Reg Required)
NAV-Capable. See Dealer for Details
Media Hub (SD, USB, Aux)

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$45,055

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO
VIN: 3C6-RR7LT0FG-709857 L4-VON: 0222 S.L. 0703



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO FCA US LLC

EPA DOT Fuel Economy and Environment Gasoline Vehicle

Fuel Economy 17 MPG combined city/hwy 15 city 21 highway 5.9 gallons per 100 miles

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

4 6

This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov Calculate personalized estimates and compare vehicles

Smartphone QR Code

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 61 % MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO: 23 % NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS. FOR THIS VEHICLE: FINAL ASSEMBLY POINT: SALTILLO, MEXICO COUNTRY OF ORIGIN: ENGINE: MEXICO TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.