



2023 GMC SIERRA 1500 DENALI  
ULTIMATE

EXTERIOR: TITANIUM RUSH METALLIC  
INTERIOR: ALPINE UMBER  
ENGINE: 6.2L ECOTEC3 V8  
TRANSMISSION: 10-SPEED AUTO

PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE\* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE\* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- \*SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- \*FORWARD COLLISION ALERT
- \*FRONT PEDESTRIAN BRAKING
- \*FOLLOWING DISTANCE INDICATOR
- \*INTELLIBEAM-AUTO HIGH BEAM

- FRONT & REAR PARK ASSIST
- TRAILER SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC BRAKING
- REAR PEDESTRIAN ALERT
- ENHANCED AUTOMATIC EMERGENCY BRAKING
- SAFETY ALERT SEAT
- HD SURROUND VISION W/BED VIEW
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- DENALI PREMIUM SUSPENSION WITH ADAPTIVE RIDE CONTROL
- 2 SPD AUTOTRAC TRANSFER CASE
- 120V BED POWER OUTLET
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN

GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY, WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES

- IN-VEHICLE TRAILERING APP
- 3 YEARS OF GMC CONNECTED SERVICES
- 12 SPEAKER BOSE PREMIUM SERIES
- 3 YEARS ONSTAR PREMIUM PLAN:
  - REMOTE ACCESS PLAN
  - SAFETY AND SECURITY PLAN
  - UNLIMITED WIFI DATA PLAN
  - SEE ONSTAR.COM FOR DETAILS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- ADAPTIVE CRUISE CONTROL BED & INSTRUMENT PANEL
- 15" DIAG HEAD UP DISPLAY
- REAR CAMERA MIRROR
- 12.3" DIAG DIGITAL DRIVER
- KEYLESS OPEN & REMOTE START

- WIRELESS CHARGING

INTERIOR

- FULL GRAIN LEATHER SEATS
- PREMIUM MICROSUDE HEADLINER
- DUAL ZONE CLIMATE CONTROL
- 16 WAY PWR FRONT MASSAGE SEATS
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- HEATED & LEATHER WRAPPED STEERING WHEEL
- POWER SUNROOF

EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ LOGO
- GMC MULTIPRO TAILGATE
- MULTIPRO AUDIO SYS BY KICKER
- POWER FOLDING, HEATED MIRRORS
- LED HEADLAMPS & TAILLAMPS
- LED DAYTIME RUNNING LAMPS

Visit us at [www.gmc.com](http://www.gmc.com)

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$82,100.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

SUPER CRUISE (TM), REQUIRES ACTIVE SUBSCRIPTION	2,200.00
TITANIUM RUSH METALLIC	495.00
CREDIT - NOT EQUIPPED WITH STEERING COLUMN LOCK	-50.00
GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE 3.23 RATIO	INC.

TOTAL OPTIONS	\$2,645.00
TOTAL VEHICLE & OPTIONS	\$84,745.00
DESTINATION CHARGE	1,895.00

TOTAL VEHICLE PRICE\* \$86,640.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy**

**17** MPG  
combined city/hwy

**15** MPG  
city

**19** MPG  
highway

**5.9** gallons per 100 miles

SIERRA 4WD

Standard pickup trucks range from 12 to 73 MPG. The best vehicle rates 132 MPGe.

You spend  
**\$8,000**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

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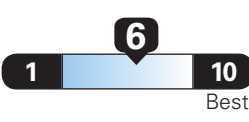
Annual fuel cost  
**\$3,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 530 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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security of OnStar®

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[onstar.com/privacy](http://onstar.com/privacy)

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 33%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT: MEXICO 38%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

ROANOKE, IN U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. \*Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO CHTXVB SALES CODE E  
SALES MODEL CODE TK10543  
DEALER NO 06547  
FINAL ASSEMBLY:  
ROANOKE, IN U.S.A.

VIN 1GTUUEHL0PZ288955

REISSUE



DEALER TO WHOM DELIVERED  
**VENETTI MOTORS, INC.**  
411 W CENTRAL ST  
FRANKLIN, MA 02038-1899

