



2023 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,125

## RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Bright White Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 3.6L V6 24V VVT eTorque Engine with Stop/Start

Transmission: 8-Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless-Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft-Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Parking Brake  
Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll-Mitigation  
Electronic Stability-Control  
Trailer Sway Damping  
Hill-Start Assist  
Speed Control  
Black Rotary-Shifter  
Class III Bumper-Hitch  
7-Pin Wiring Harness  
Capless Fuel-Fill

### INTERIOR FEATURES

Ram Clean Air System  
Uconnect® 3 with 5-Inch Touch Screen Display  
SiriusXM Guardian™ Connected Service w/Trial Period  
Integrated Voice Command  
Full Function Media Hub with 2-USB Plus Aux Port  
12-Volt Auxiliary Power-Outlet  
6 Speakers  
4-Way Manual Adjustable Driver Seat  
4-Way Manual Adjustable Front Passenger Seat  
Power Front Windows with 1-Touch Up / Down  
Rear Fixed-Window  
Leather-Wrapped Steering Wheel  
Tilt / Telescope Steering-Column

### EXTERIOR FEATURES

18-Inch x 8.0-Inch Cast Aluminum Painted Wheels  
275/65R18 BSW All-Season LRR Tire  
18-Inch Full-Size Steel Spare Wheel  
Power Mirrors  
Automatic Headlamps  
Halogen Quad Headlamps  
Cargo Tie-Down Loops  
Dampened Tailgate  
Locking Tailgate

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Deluxe Cloth Bucket Seat \$595  
2-Way Power Lumbar Adjustable Driver Seat  
8-Way Power Driver Seat  
Big Horn Package 23Z \$1,895  
Big Horn Level 1 Equipment Group  
Handsfree Phone and Audio  
Uconnect® 5 with 8.4-Inch Touch Screen Display  
Electronic Shift-On-Demand Transfer-Case  
2nd-Row In-Floor Storage Bins  
Class IV Receiver-Hitch  
4G LTE Wi-Fi Hot Spot  
Apple CarPlay®  
Front Fog Lamps  
Google Android Auto™  
Heated Front Seats  
Heated Steering Wheel  
Power-Folding Mirrors  
Rear Power-Sliding Window  
SiriusXM® with 6-Month Radio Sub Call 800-643-2112  
Ram Connect (Connected Services) with Trial  
Front and Rear Rubber Floor Mats by Mopar® \$160  
275/55R20 All-Season LRR Tire  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595  
Remote-Start System \$245

Destination Charge \$1,895

Package Value Savings of \$1,390

Included in Level 1 Equipment Group

TOTAL PRICE: \* \$55,510

### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RRFFG9PN-521730

L4-VON: 8491

1207-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA  
DOT

## Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



21  
combined city/hwy

MPG

19

city

24

highway

4.8 gallons per 100 miles

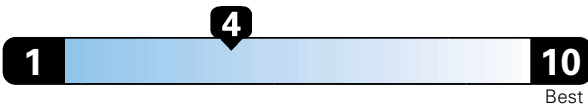
Standard pickups range from 12 to 70 MPGe.  
The best vehicle rates 132 MPGe.

You spend  
**\$2,500**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

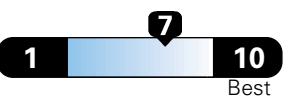
\$2,100

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 417 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 64%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
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