



2018 MODEL YEAR  
RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,195

RAM 1500 SLT CREW CAB 4X4  
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Premium Cloth Bucket Seats  
Full Length Upgraded Floor Console (NA Bench Seat)  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Airbags  
ParkView® Rear Back Up Camera  
3.21 Rear Axle Ratio  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
Remote Keyless Entry with All-Secure  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System

INTERIOR FEATURES  
Uconnect® 3 with 5-Inch Display  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
6 Speakers  
Media Hub (USB, Aux)  
12-Volt Auxiliary Power Outlet  
Tilt Steering Column  
Black Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Rearview Day / Night Mirror  
Power Front Windows w/ 1-Touch Up and Down Feature

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Premium Cloth Bucket Seats \$295  
Full Length Upgraded Floor Console (NA Bench Seat)  
Big Horn Package 26S \$2,700  
Rear Power Sliding Window  
Apple CarPlay® Capable  
Google Android Auto™ Capable  
Media Hub (2 USB, Aux)  
Rear Floor Mats  
1-Year SiriusXM® Guardian Service  
Uconnect® 4C with 8.4-Inch Display  
USB Host Flip  
P275/60R20 OWL All Season Tires  
Auto-Dimming Rearview Mirror

LED Bed Lighting  
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
Class IV Receiver Hitch  
Fog Lamps  
Dual Rear Exhaust with Bright Tips  
Cloth 40 / 20 / 40 Premium Bench Seat  
Power 10-Way Driver Seat  
Rear 60 / 40 Split Folding Seat  
Folding Flat Load Floor Storage  
Electric Shift-On-Demand Transfer Case  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power Heated Mirrors with Power Fold-Away  
Auto-Dimming Exterior Mirror  
Exterior Mirrors with Courtesy Lamps  
Sun Visors with Illuminated Vanity Mirrors  
Overhead Console with Garage Door Opener  
115-Volt Auxiliary Power Outlet  
Remote Start System (N/A Manual Transmission)  
Heated Seats and Wheel Group \$545  
A/C Auto Temperature Control with Dual Zone Control  
Heated Front Seats  
Heated Steering Wheel  
8-Speed Automatic 8HP70 Transmission \$500  
17-Inch Aluminum Spare Wheel  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,450  
Wheel-to-Wheel Side Steps \$695

DESTINATION CHARGE \$1,395

Package Value Savings of \$3,000  
Included in Big Horn Price

TOTAL PRICE: \* \$48,775

WARRANTY COVERAGE  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7LT7JG-118580 L4-VON: 7096 S.L. 0910



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.  
17 MPG  
combined city/hwy city highway  
5.9 gallons per 100 miles

You spend \$4,750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
3 3  
1 10 Best 1 10 Best  
This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★ ★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★ ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT: SALTILLO, MEXICO  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.