



2017 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$14,995

FIAT 500 POP HATCHBACK

Exterior Color: Nero Puro (Straight Black)Clear Coat Ext Paint

Interior Color: Nero (Black) Interior Ambient

Interior: Premium Cloth Bucket Seats

Engine: 1.4-Liter I4 MultiAir® 16-Valve Engine

Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front Airbags
- Driver Inflatable Knee-Bolster Airbag
- Front Seat Reactive Head Restraints
- LATCH Ready Child Seat Anchor System
- 4-Wheel Anti-Lock Disc Power Brakes
- Electronic Stability Control
- Tire Specific Pressure Monitoring Display
- Hill Start Assist
- Power Door Locks
- Remote Keyless Entry
- Speed Control
- Rear Window Wiper / Washer
- Engine Immobilizer

INTERIOR FEATURES

- Uconnect® 5.0
- 5.0-Inch Touchscreen Display
- Integrated Voice Command with Bluetooth®
- Rear View Mirror with Microphone
- Media Hub (USB, Aux) in Center Console
- USB Port in Glovebox
- Premium 7-Inch Color Cluster Display
- Electronic Vehicle Information Center
- FIAT Premium Audio System
- Power Windows with Front One-Touch-Down Feature
- 12-Volt Auxiliary Power Outlet in Center Console
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Tilt Steering Column
- Urethane Shift Knob

- Premium Cloth Bucket Seats
- Driver Seat Memory
- Passenger Seat Memory
- Driver Seat Height Adjuster
- Front Floor Mats
- Rear 50 / 50 Split Fold-Down Seat
- Air Conditioning

EXTERIOR FEATURES

- 15-Inch x 6.0-Inch Aluminum Wheels
- 185/55R15 Tires
- Tire Pressure Monitoring Sensor
- Bi-Function Halogen Projector Headlamps
- Power Heated Mirrors
- Tinted Glass Windows
- Chrome Exhaust Tip
- Tire Service Kit (No Compact Spare)

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 22C

Black / Gray (Nero / Grigio) Seats

6-Speed Automatic Transmission \$995

DESTINATION CHARGE \$995

TOTAL PRICE: * \$16,985

WARRANTY COVERAGE

Basic Warranty: 4 Year / 50,000 Miles.

Powertrain Warranty: 4 Year / 50,000 Miles.

Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFKRXHT-671415

L4-VON: 3666

S.L. 0525



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.fiatusa.com

or call 1-888-CIAOFIAT

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.



29 MPG

Minicompact cars range from 13 to 112 MPGe. The best vehicle rates 136 MPGe.

27 city

33 highway

combined city/hwy

3.4 gallons per 100 miles

You spend \$250

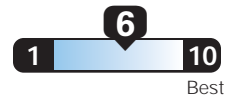
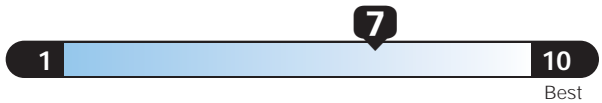
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 300 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

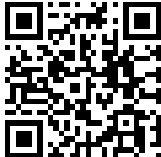
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 19%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 52%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLUCA, MEXICO

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: JAPAN