



2025 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$51,535

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 3.6L V6 24V VVT eTorque Engine with Stop/Start

Transmission: 8-Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Advanced Brake-Assist
3.21 Rear Axle Ratio
Electronic Shift-On-Demand Transfer-Case
Sentry Key® Theft-Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Parking Brake
Electronic Roll-Mitigation
Electronic Stability-Control
Front Heavy-Duty Shock Absorbers
Rear Heavy-Duty Shock Absorbers
Active Lane-Management System
Adaptive Cruise Control with Stop and Go
Automatic High-Beam Headlamp-Control
Blind-Spot and Cross-Path Detection
Full-Speed Forward-Collision Warning Plus
Hill-Start Assist
ParkSense® Front and Rear Park-Assist
ParkView® Rear Back-Up Camera
Pedestrian Emergency Braking
Remote Keyless-Entry
Remote-Start System
Push-Button Start
Class IV Receiver-Hitch
Trailer Sway Damping
26-Gallon Fuel Tank

INTERIOR FEATURES

4-Way Manual Adjustable Driver Seat
4-Way Manual Adjustable Front Passenger Seat
Uconnect® 5 with 8.4-Inch Touch Screen Display
Handsfree Phone and Audio
Ram Connect (Connected Services) with Trial

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$245

Big Horn Package 23Z Night Edition \$2,545

8-Way Power Adjustable Driver Seat
2-Way Power Lumbar Adjustable Driver Seat
275/55R20 OWL All-Season Tires
20-Inch x 9.0-Inch Aluminum Painted Clad Wheels
Anti-Spin Differential Rear Axle
Black Tail Lamp Bezels
Black Mesh Grille-Surround
Accent-Color Door Handles
Body-Color Front Bumper
Body-Color Rear Bumper with Step-Pads

Black Headlamp-Bezels
Black Interior Accents
Big Horn Level 2 Equipment Group \$2,770
Heated Front Seats
8-Way Power Adjustable Driver Seat
2-Way Power Lumbar Adjustable Driver Seat
400W Inverter
Cluster with 7.0-Inch TFT Color Display
Uconnect® 5 Nav with 12.0-Inch Touch Screen Display
Power Adjustable Pedals
Configurable Drive Mode
2nd-Row In-Floor Storage Bins
Rear Power-Sliding Window
Automatic-Dimming Rear-View Mirror
A/C with Dual-Zone Auto Temperature Control
Automatic Power-Folding Mirrors
Leather-Wrapped Steering Wheel
Integrated Voice Command
Connected Travel and Traffic Services
Heated Steering Wheel
Power Tailgate-Release
9-Amplified Speakers with Subwoofer
SiriusXM® 360L with 3-Month Sub Call 800-643-2112
115-Volt Auxiliary Rear Power-Outlet
Front and Rear Rubber Floor Mats by Mopar® \$215

Destination Charge \$1,995

TOTAL PRICE: * \$59,305

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RRFFG4SN-506593

L4-VON: 4717

0327-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



21
combined city/hwy

MPG

19

city

24

highway

4.8 gallons per 100 miles

Standard pickups range from 12 to 84 MPGe.
The best vehicle rates 140 MPGe.

You spend
\$3,000
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

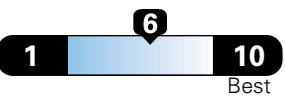
\$2,500

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 417 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.