



2023 MODEL YEAR

RAM 1500 LONGHORN SOUTHFORK CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$63,135

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Bright White Clear-Coat Exterior Paint

Interior Color: Mountain Brown Interior Color

Interior: Premium Leather Bucket Seats

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Front Seat-Mounted Side Air Bags

Supplemental Side-Curtain Front and Rear Air Bags

Full-Speed Forward-Collision Warning Plus

Advanced Brake-Assist

ParkView® Rear Back-Up Camera

3.21 Rear Axle Ratio

Remote-Start System

Class IV Receiver-Hitch

7-Pin Wiring Harness

Dampened Tailgate

Active Front Air-Dams

Power Tailgate-Release

Rain-Sensitive Windshield Wipers

Tire-Fill Alert

INTERIOR FEATURES

Ram Clean Air System

Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

SiriusXM® 360L with 6-Month Sub Call 800-643-2112

Ram Connect (Connected Services) with Trial

Apple CarPlay®

Google Android Auto™

Cluster with 12-Inch TFT Color Display

Full Function Media Hub with 2-USB Plus Aux Port

115-Volt Auxiliary Power-Outlet

9 Amplified Speakers with Subwoofer

A/C with Dual-Zone Auto Temperature Control

Wood / Leather-Wrapped Steering Wheel

Heated Steering Wheel

Power Adjustable Pedals with Memory

8-Way Power Driver and Passenger Seats

Heated Front Seats

Ventilated Front Seats

Heated Second-Row Seats

Ventilated Rear Seats

2nd-Row In-Floor Storage Bins

Rear Power-Sliding Window

EXTERIOR FEATURES

20-Inch x 9.0-Inch Aluminum Painted/Polished Wheels

275/55R20 All-Season LRR Tire

18-Inch Full-Size Steel Spare Wheel

Bi-Function LED Projector Headlamps

Front LED Fog Lamps

LED Tail Lamps

LED Hitch Lamp in Tailgate Handle

Premium Power Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 27K

Southfork Edition Group

Premium Leather Bucket Seats

Southfork Cluster Theme

Multi-Function Tailgate

Body-Color Bumper Group

Longhorn Level 1 Equipment Group

Head-Up Display

Digital Rearview Mirror

Pedestrian Emergency Braking

19 Speaker Harman Kardon® Premium Sound

Blind-Spot and Cross-Path Detection

Lane Keep Assist

Power Running-Boards

Parallel and Perpendicular Park-Assist with Stop

Pick-Up Box Lighting

Spray-In Bedliner by Mopar®

Wireless Charging-Pad

Surround-View Camera System

Anti-Spin Differential Rear Axle

5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start

Dual-Pane Panoramic Sunroof

33-Gallon Fuel Tank

275/55R20 OWL All-Season Tires

Trailer Brake-Controller

Destination Charge

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE

POWERTRAIN WARRANTY

TOTAL PRICE: * \$79,005

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

VIN: 1C6-SRFTK2PN-634827

L4-VON: 7724

S.L.

SHIP TO:

SOLD TO:

0504-0

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city
22 highway

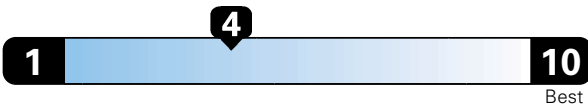
Standard pickups range from 12 to 70 MPGe.
The best vehicle rates 132 MPGe.

5.3 gallons per 100 miles

You spend
\$5,500
in fuel costs
over 5 years
compared to the
average new vehicle.

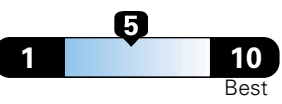
Annual fuel cost
\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 457 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 64%
MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.