



2019 MODEL YEAR  
RAM 1500 BIG HORN SPORT CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,395

RAM 1500 BIGHORN/LONESTAR CREW 4X2  
Exterior Color: Flame Red Clear-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
3.21 Rear Axle Ratio  
Keyless Go™  
Remote Keyless Entry with All-Secure  
Parkview® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
4-Wheel Disc Anti-Lock Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain Brake Support  
Tire-Fill Alert  
Tailgate-Ajar Warning Lamp  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control  
Black Rotary Shifter  
Class III Receiver-Hitch  
7-Pin Wiring Harness  
Capless Fuel-Fill

INTERIOR FEATURES  
Uconnect® 3 with 5-Inch Display  
Cluster 3.5-Inch TFT B&W Display  
Integrated Voice Command with Bluetooth®

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 25Z \$1,095

Sport Appearance Package  
Black Interior Accents  
Deluxe Cloth Bucket Seat  
Power-Heated Mirrors with Manual Fold-Away  
Level 2 Equipment Group \$2,200

Dampened Tailgate  
8.4-Inch Touchscreen Display  
A/C Auto Temperature Control w/ Dual Zone Control  
Apple CarPlay® Capable  
Class IV Receiver-Hitch  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Function / Charge Only  
Exterior Mirrors with Supplemental Signals  
Exterior Mirrors with Courtesy Lamps  
Google Android Auto™ Capable  
Heated Front Seats  
Heated Steering Wheel  
ParkSense® Front and Rear Park-Assist with Stop  
Power 4-Way Driver Lumbar Adjust

Power 8-Way Driver Seat  
Power Adjustable Pedals  
Power-Folding Mirrors  
Rear Power Sliding-Window  
Rear Window Defroster  
Remote-Start System (N/A Manual Transmission)  
Single-Disc Remote CD Player  
SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112  
Universal Garage-Door Opener  
Anti-Spin Differential Rear Axle \$435  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,195  
18-Inch Aluminum Spare Wheel  
Active Noise-Control System  
Uconnect® 4C NAV with 8.4-Inch Display \$795  
5-Year SiriusXM® Traffic Service  
HD Radio®  
1-Year SiriusXM® Guardian Service  
SiriusXM® Traffic Plus  
SiriusXM® Travel Link 5-Year Travel Link Sub  
20.0-Inch X 9.0-Inch Aluminum Chrome Clad Wheels \$1,595

Destination Charge \$1,695

Package Value Savings of \$2,300  
Included in Level 2 Equipment Group  
Price

TOTAL PRICE: \* \$47,405

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RREFTXKN-590586

L4-VON: 2540

0714



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG  
combined city/hwy  
15 city  
22 highway

Standard pickups range from 14 to 22 MPG.  
The best vehicle rates 136 MPGe.

5.9 gallons per 100 miles

You spend  
\$5,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

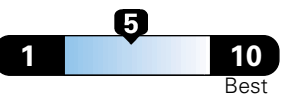
Annual fuel cost  
\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES