



2017 MODEL YEAR
RAM 1500 EXPRESS QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,395

RAM 1500 ST QUAD CAB 4X4
Exterior Color: Flame Red
Interior Color: Black interior / Diesel Grey seats
Interior: Cloth front 40/20/40 split bench seat
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Elec. shift-on-the-fly part-time transfer case
4-wheel anti-lock disc brakes
Electronic Stability Control
Tire pressure monitoring system
Front stabilizer bar
Rear stabilizer bar
Front heavy-duty shock absorbers
Rear heavy-duty shock absorbers
Sentry Key anti-theft engine immobilizer
Locking tailgate
3.5-inch Electronic Vehicle Information Centre
Quad-lens halogen headlamps
Automatic headlamps
Variable intermittent windshield wipers
Rear dome lamp
4-pin wiring harness
Engine block heater
730-amp maintenance-free battery
12-volt auxiliary power outlet - centre console
Power accessory delay

INTERIOR FEATURES

Heavy-duty vinyl front 40/20/40 split bench seat
Rear folding seat
Rear underseat compartment storage
Black vinyl floor covering
Air conditioning
Cruise control
Power windows with front one-touch up and down
Power locks
Tilt steering column
Manual adjust seats
Front height adjusting shoulder belts
Rearview day/night mirror
Driver and passenger assist handles
Radio 3.0 AM/FM
6 speakers
Remote USB port

Audio jack input for mobile devices

EXTERIOR FEATURES

17x7-inch lightweight steel wheels
P265/70R17 BSW All-Season tires
Tinted glass
Power, heated, manual folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 27J \$1,000

17x7-inch aluminum wheels
Fog lamps
Delete spray-in bedliner
Body-colour front fascia
Body-colour rear bumper with step pads
Bright dual rear exhaust tips
Front and rear floor mats
Carpet floor covering

Blackout Package \$250

Body-colour grille with Black ram's head
20x8-inch semi-gloss Black aluminum wheels
P275/60R20 BSW All-Season tires

Express Value Package \$2,000

Uconnect 5.0-inch Touch/Hands-free communication
Cloth front 40/20/40 split bench seat
20x9-inch chrome-clad aluminum wheels
SiriusXM satellite radio with 1-year subscription
5-inch touchscreen
Hands-free communication with Bluetooth streaming
Remote keyless entry
P275/60R20 OWL All-Season tires
Full-size temporary use spare tire
1-year SiriusXM satellite radio subscription

8-speed TorqueFlite automatic transmission \$1,000

3.21 rear axle ratio
Electronic shift

ParkView Rear Back-Up Camera \$475

Auto-dim rearview mirror with display (w/o RA2)

Class IV hitch receiver \$495

Federal A/C Excise Tax \$100

Ontario Tire Surcharge
Canada Ram 1500 Express Package \$2,995

Destination Charge \$1,795

TOTAL PRICE: * \$52,505

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FTXHS-856663

L4-VON: 8213

S.L.
0729



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.0 L/100 km
combined/combinée

16.1 city
ville

11.5 highway
route

20 mi/gal

Annual fuel COST

for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

3

328 g CO₂/km

Best/meilleur

Smog Rating / Indice de Smog

6

Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

