



2017 MODEL YEAR
RAM 1500 SPORT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$51,995

RAM 1500 SPORT QUAD CAB 4X4

Exterior Color: Flame Red

Interior Color: Black w/ Black seats

Interior: Leather-faced bucket w/ ventilation
Power 10-way drv'r/6-way pass seats
Front ventilated seats

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Electronic shift-on-demand transfer case
4-wheel disc anti-lock brakes
Electronic Stability Control
Tire pressure monitoring system
Universal garage door opener
Remote keyless entry
Sentry Key antitheft engine immobilizer
Locking tailgate
7-inch customizable in-cluster display
Automatic headlamps
Variable intermittent windshield wipers
Pickup box lighting
4-pin wiring harness
730-amp maintenance-free battery
12-volt auxiliary power outlet

INTERIOR FEATURES

Mesh cloth front bucket seats w/vinyl bolsters
Rear 60/40 split folding seat
Full-length upgraded floor console
Rear underseat compartment storage
Air conditioning
Cruise control
Power 10-way driver seat including 2-way lumbar
Power lumbar adjust
Leather-wrapped steering wheel
Steering wheel-mounted audio controls
Power windows with front one-touch up and down
Power locks
Rear power sliding window
Tilt steering column
Traveler/mini trip computer
Temperature and compass gauge
LED interior lighting
Uconnect 8.4-in Touch/SXM/Hands-free/NAVready
8.4-inch touchscreen

6 speakers
SiriusXM satellite radio with 1-year subscription
Hands-free communication with Bluetooth streaming
Audio jack input for mobile devices

EXTERIOR FEATURES

20x9-inch aluminum wheels with Tech Silver pockets
P275/60R20 OWL All-Season tires
Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Leather-faced bucket w/ ventilation

\$1,695

Power 10-way drv'r/6-way pass seats

Front ventilated seats

Front heated seats

Heated steering wheel

Customer Preferred Package 27L

Bright dual rear exhaust tips

Convenience Group

\$475

Keyless Enter 'n Go w/ push start

Automatic high beam headlamp control

Rain-sensing windshield wipers

Remote proximity keyless entry

Remote Start & Security Alarm Group

\$595

Remote start system

Security alarm

Sport Premium Group

\$675

9 Alpine speakers with subwoofer

Humidity sensor

A/C w/ dual-zone auto temp control

Soft tri-fold tonneau cover

\$500

Rear window defroster

\$225

Power sunroof

\$1,395

Sport performance hood

\$995

121-litre (26.6-gallon) fuel tank

\$250

Uconnect 8.4-in SXM/Hands-free/NAV

\$700

GPS navigation

Single-disc remote CD player

\$250

ParkView Rear Back-Up Camera

\$450

Park-Sense Fnt/Rr Park Assist Sys

\$550

Class IV hitch receiver

\$475

Spray-in bedliner

\$550

Federal A/C Excise Tax

\$100

Ontario Tire Surcharge

Destination Charge

\$1,795

TOTAL PRICE: * \$63,670

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7HT7HS-515007

L4-VON: 1157

S.L.
0827



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.0 L/100 km
combined/combinée

16.1 city
ville

11.5 highway
route

20 mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

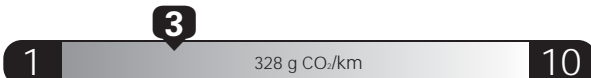
Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

