



VEHICLE DESCRIPTION

FIESTA

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ford.com

2014 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4,
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
STORM GREY METALLIC
INTERIOR
CHARCOAL BLACK CLOTH SEATS

EM 136068

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
• AUTO HEADLAMPS
• DUAL POWER MIRRORS
• EASY FUEL CAPLESS FILLER
• GRILLE - 5 BAR, CHROME
• INTEGRATED SPOTTER MIRRORS

INTERIOR
• AMBIENT LIGHTING
• BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
• 60/40 SPLIT FOLD REAR SEAT
• DUAL VANITY MIRRORS
• LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTROL
• TILT/TELESCOPE COLUMN
• 1-TOUCH UP/DOWN DRIVER WIN

FUNCTIONAL
• ADVANCETRAC W/ESC
• AIR CONDITIONING
• AM/FM SINGLE CD/MP3, 6SPKR
• DOME LAMP & MAP LIGHTS
• FRONT DISC REAR DRUM BRAKES (ABS)
• MESSAGE CENTER W/TRIP CPTR
• POWER LOCKS AND WINDOWS
• 12V POWER OUTLETS (2)
• POWER STEERING W/EPAS
• REAR WINDOW DEFROSTER
• REMOTE KEYLESS ENTRY
• VARIABLE INTERVAL WIPERS

SAFETY/SECURITY
• ADJUSTABLE SAFETY BELTS
• AIRBAG - DRIVER KNEE
• AIRBAGS - DUAL STAGE FRONT
• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• AIRBAGS - SIDE AIR CURTAIN
• MYKEY
• PERIMETER ALARM
• SECURITY ANTI-THEFT ENGINE IMMOBILIZER
• TIRE PRESSURE MONITOR SYS

WARRANTY
• 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 201A
• SE APPEARANCE PACKAGE
• SYNC W/MYFORD TOUCH/SAT RADIO
• 16" PAINTED ALUMINUM WHEELS
• DECKLID SPOILER-4 DOOR

995.00

(MSRP)

PRICE INFORMATION

BASE PRICE \$15,450.00
TOTAL OPTIONS 2,885.00

TOTAL VEHICLE & OPTIONS 18,335.00
DESTINATION & DELIVERY 795.00

OPTIONAL EQUIPMENT
POWER SHIFT 6 SPD AUTO TRANS
NAVIGATION

1,095.00
795.00

EPA DOT Fuel Economy and Environment

Fuel Economy

32 MPG

combined city/hwy

29 city

39 highway

3.1 gallons per 100 miles

Subcompacts range from 14 to 112 MPG. The best vehicle rates 121 MPG.

You save
\$3,250

in fuel costs
over 5 years
compared to the
average new vehicle.



Annual fuel COST

\$1,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 274 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fueleconomy.gov](#).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Safety Concern: Visit [www.safercar.gov](#) or call 1-888-327-4236 for more details.

Frontal Crash	Driver Passenger	

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	

Based on the risk of injury in a side impact.

Rollover	
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (, with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](#) or 1-888-327-4236

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset GOOD

Side Impact GOOD

Rear Impact GOOD

Roof Strength GOOD

The Institute rates vehicles
Good, Acceptable, Marginal,
or Poor based on performance.



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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](#) for more information.



FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit [www.FordCredit.com](#).

	RAMP ONE	RV3T		TOTAL MSRP \$19,130.00
	RAMP TWO	FINAL ASSEMBLY PLANT		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 21-Z800 O/T 2	DG252 N RA 2X 415 000226 07 25 13	