



2019 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,540

RAM 1500 BIGHORN/LONESTAR QUAD 4X4

Exterior Color: Bright White Clear-Coat Exterior Paint

Interior Color: Black / Diesel Grey Interior Colors

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front / Rear Air Bags
3.21 Rear Axle Ratio
Keyless Go™
Remote Keyless Entry with All-Secure
Parkview® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
4-Wheel Disc Anti-Lock Brakes
Electric Park Brake
Ready-Alert Braking
Rain Brake Support
Tire-Fill Alert
Tailgate-Ajar Warning Lamp
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Black Rotary Shifter
Class III Receiver-Hitch
7-Pin Wiring Harness
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display
3.5-Inch Cluster TFT Black and White Display
Integrated Voice Command with Bluetooth®
Media Hub-2 USB, Full Function, Aux
12-Volt Auxiliary Power Outlet
6-Speakers
4-Way Manual Adjustable Driver Seat
4-Way Manual Adjustable Front Passenger Seat
Power Windows w/ Front 1-Touch Up and Down Feature
Front / Rear Climate-Control Outlets
Leather Wrapped Steering Wheel
Steering Wheel Mounted Shift Control
Tilt/Telescope Steering Column
Overhead Console

EXTERIOR FEATURES

18.0-Inch x 8.0-Inch Wheels
275/65R18 BSW All-Season LRR Tire
18-Inch Full Size Steel Spare Wheel
Power-Heated Mirrors with Manual Fold-Away
Automatic Headlamps
Halogen Quad Headlamps
Front Fog Lamps

Cargo Tie-Down Loops

Locking Tailgate

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Deluxe Cloth Bucket Seat \$495

Customer Preferred Package 25Z

Level 1 Equipment Group \$1,200

8.4-Inch Touchscreen Display

Apple CarPlay®

Class IV Receiver-Hitch

Cluster 3.5-inch TFT Color Display

Exterior Mirrors with Supplemental Signals

Google Android Auto™

Power 4-Way Driver Lumbar Adjust

Power 8-Way Driver Seat

Power Adjustable Pedals

Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)

Rear Power Sliding Window

Rear Window Defroster

Single-Disc Remote CD Player

SiriusXM® with 1-Year Radio Sub Call 800-643-2112

Universal Garage-Door Opener

Front and Rear Rubber Floor Mats \$135

5.7-Liter V8 HEMI® MDS VVT Engine \$1,395

26-Gallon Fuel Tank

Remote-Start System \$245

Destination Charge \$1,695

Package Value Savings of \$1,700

Included in Level 1 Equipment Group

Price

TOTAL PRICE: * \$44,705

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFBT0KN-767773

L4-VON: 4842

0214



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy
15 city
21 highway

5.9 gallons per 100 miles

Standard pickups range from 12 to 25 MPG.
The best vehicle rates 136 MPGe.

You spend
\$5,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

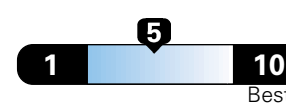
\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.