



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$42,890**

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Maximum Steel Metallic Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Conventional Differential Rear Axle
- 3.21 Rear Axle Ratio
- Push-Button Start
- Remote Keyless Entry
- ParkView® Rear Back-Up Camera
- Sentry Key® Theft Deterrent System
- Anti-Lock 4-Wheel Disc Brakes
- Electric Park Brake
- Ready-Alert Braking
- Rain-Brake Support
- Tire-Fill Alert
- Electronic Roll Mitigation
- Electronic Stability Control
- Trailer Sway Damping
- Hill Start Assist
- Speed Control
- Rotary Shifter-Black
- Class III Bumper Hitch
- 7-Pin Wiring Harness
- 26-Gallon Fuel Tank
- Capless Fuel-Fill

INTERIOR FEATURES

- Uconnect® 3 with 5-Inch Display
- Cluster 3.5-Inch TFT Black and White Display
- Integrated Voice Command with Bluetooth®
- Media Hub-2 USB, Full Funct, Aux
- 12-Volt Auxiliary Power Outlet
- 6-Speakers
- 4-Way Manual Adjustable Driver Seat
- 4-Way Manual Adjustable Front Passenger Seat
- Power Front Windows with 1-Touch Up & Down
- Front and Rear Climate-Control Outlets
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Shift Control
- Tilt / Telescope Steering Column

EXTERIOR FEATURES

- 18-Inch x 8.0-Inch Wheels
- 275/65R18 BSW All-Season LRR Tire
- 18-Inch Full-Size Steel Spare Wheel

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Maximum Steel Metallic Clear-Coat Exterior Paint \$200
- Deluxe Cloth Bucket Seat \$595
- Customer Preferred Package 27Z \$1,300
- Big Horn Level 1 Equipment Group
- 2nd-Row In-Floor Storage Bins

- 8.4-Inch Touchscreen Display
- Apple CarPlay®
- Class IV Receiver-Hitch
- Cluster 3.5-Inch TFT Color Display
- Exterior Mirrors with Supplemental Signals
- Google Android Auto™
- 4-Way Power Lumbar Adjustable Driver Seat
- 8-Way Power Driver Seat
- Power Adjustable Pedals
- Power Folding Mirrors
- Rear Power Sliding Window
- Rear Window Defroster
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- Universal Garage Door Opener
- Front and Rear Rubber Floor Mats \$135
- 5.7L V8 HEMI® MDS VVT eTorque Engine \$1,695
- 18-Inch Aluminum Spare Wheel
- 23-Gallon Fuel Tank
- Wheel-to-Wheel Side-Steps \$745
- 275/55R20 All-Season LRR Tire
- 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595

Destination Charge \$1,695

Package Value Savings of \$1,700

Included in Level 1 Equipment Group Price

TOTAL PRICE: * **\$50,850**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
17 city 22 highway

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 136 MPGe.

5.3 gallons per 100 miles

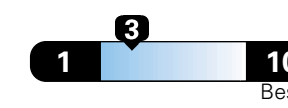
You spend
\$4,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat ★★★★★
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFFT8LN-313931 L4-VON: 7816 0309



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.