



2017 MODEL YEAR  
RAM 1500 LARAMIE LONGHORN  
CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,175

RAM 1500 LONGHORN CREW CAB 4X4  
Exterior Color: Delmonico Red Pearl Coat Exterior Paint  
Interior Color: Canyon Brown / Light Frost Beige Interior Colors  
Interior: Premium Leather Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
3.21 Rear Axle Ratio  
Class IV Receiver Hitch  
32-Gallon Fuel Tank  
Keyless Enter ‘n Go™  
Remote Keyless Entry with All-Secure  
Remote Start System (N/A Manual Transmission)  
Spray-In Bedliner  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
ParkView® Rear Back Up Camera  
ParkSense® Front / Rear Park Assist System  
Sentry Key® Theft Deterrent System  
Rain Sensitive Windshield Wipers  
Auto-Dimming Rearview Mirror

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control  
Uconnect® 8.4 NAV  
Uconnect® Access 1-Yr Trial (Registration Req'd)  
For Details, Visit www.DriveUconnect.com  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
SiriusXM Travel Link 5-Yr Travel Link Subscription  
SiriusXM Traffic / 5-Yr Traffic Subscription  
For More Information, Call 800-643-2112  
9-Alpine® Speakers with Subwoofer  
Premium Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Heated Steering Wheel  
Power Adjustable Pedals with Memory  
Laramie Longhorn Instrument Cluster  
Rear Power Sliding Window  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Heated and Ventilated Front Seats  
Heated Second-Row Seats  
Second-Row In-Floor Storage Bins

EXTERIOR FEATURES

20-Inch X 9-Inch Alum Polish / Brown Insert Wheels  
P275/60R20 BSW All Season Tires

LED Bed Lighting  
Automatic High Beam Headlamp Control  
Bi-Function Halogen Projector Headlamps  
Fog Lamps  
Premium Tail Lamps  
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away  
Exterior Mirrors with Turn Signals  
Tow Hooks  
Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Longhorn Package 26K  
Chrome Belt Moldings  
Chrome Grille with Ram Letters  
Protection Group \$225  
Transfer Case Skid Plate  
Front Suspension Skid Plate  
Monotone Paint  
Bright Front Bumper  
Bright Rear Bumper  
Chrome Tubular Side Steps  
3.92 Rear Axle Ratio \$95  
Anti-Spin Differential Rear Axle \$435  
Rear Window Defroster \$195  
4-Corner Air Suspension \$1,715  
P275/60R20 OWL All Season Tires \$225  
Ram Box® Cargo Management System \$1,295  
4 Adjustable Cargo Tie-Down Hooks  
Bed Cargo Divider / Extender  
Locking Lug Nuts \$60

DESTINATION CHARGE \$1,395

TOTAL PRICE: \* \$58,815

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT2HS-750531

L4-VON: 5676

S.L.  
0507



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

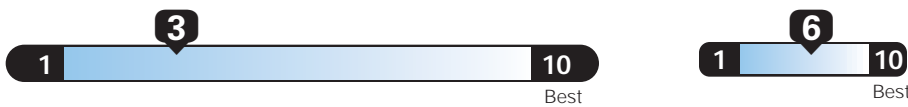
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
Standard pickups range from 15 to 22 MPG.  
The best vehicle rates 136 MPGe.  
17 MPG  
combined city/hwy city highway  
5.9 gallons per 100 miles

You spend  
\$4,750  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 56%  
MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:

MEXICO: 29%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER  
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.