



2024 MODEL YEAR

RAM 1500 BIG HORN SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$61,020

RAM 1500 BIG HORN CREW CAB 4X4

Exterior Color: Red Pearl

Interior Color: Black interior / Black seats

Interior: Deluxe cloth bucket seats

Engine: 5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque

Transmission: 8-speed automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- Dampened tailgate
- Brake Assist
- Electronic Stability Control
- Ready Alert Braking
- Hill start assist
- Traction Control
- Electronic Roll Mitigation
- Trailer Sway Control
- Rain Brake Support
- ParkView Rear Back-Up Camera
- Supplemental front seat-side air bags
- Advanced multistage front air bags
- Supplemental side curtain front and rear air bags
- 7-pin wiring harness

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Red Pearl **\$395**
- Customer Preferred Package 27S **\$325**
- Protection Group
 - Fuel tank skid plate
 - Transfer case skid plate
 - Front suspension skid plate
 - Steering gear skid plate
- Sport Appearance Package **\$1,100**
- Power 2-way driver lumbar adjust
- Deluxe cloth bucket seats
- Power 8-way driver seat
- Trailer Tow Group **\$1,695**
- Trailer reverse steering control
- Trailer tire pressure monitoring
- Trailer tow mirrors
- Trailer Brake Control
- Bed Utility Group **\$1,445**
- 4 adjustable Mopar cargo tie-down hooks
- Pick-up box lighting
- Mopar deployable bed step
- Mopar spray-in bedliner
- Big Horn Level B Equipment Group **\$5,095**
- Power 2-way driver lumbar adjust
- Connectivity - US/Canada
- Connected travel & traffic services
- Uconnect 5W NAV with 12-inch display

- Media hub with 2 USB charging ports
- Second-row in-floor storage bins
- Front heated seats
- Electronic shift-on-demand transfer case
- Rear power sliding window
- A/C with dual-zone automatic temperature control
- 7-inch full-colour customizable in-cluster display
- 115-volt aux power outlet
- Power 8-way driver seat
- Fog lamps
- Heated steering wheel
- 9 Alpine speakers with subwoofer
- Google Android Auto
- 12-inch touchscreen
- Apple CarPlay capable
- 4G LTE Wi-Fi hot spot
- SiriusXM with 360L on-demand content
- Power adjustable pedals
- Remote start system
- Class IV hitch receiver
- Park-Sense Front and Rear Park Assist with stop
- 400-watt inverter
- Mopar front and rear all-weather floor mats **\$195**
- Tri-fold soft tonneau cover **\$650**
- Anti-spin differential rear axle **\$595**
- 5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque **\$3,195**
- 87-litre (23-gallon) fuel tank
- Passive tuned mass damper
- Dual-Pane Panoramic Sunroof **\$1,695**
- Rear wheelhouse liners
- 275/55R20 All-season low roll resistance tires **\$350**
- 20x9-inch Aluminum Chrome Clad wheels **\$1,195**
- Blind-Spot and Cross-Path Detection **\$500**
- Federal A/C Excise Tax **\$100**
- Ontario Tire Surcharge

Destination Charge **\$2,095**

TOTAL PRICE: * \$81,645

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT4RN-231140

L4-VON: 7762

0119-0



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES, DEALER SUPPLIED OPTIONS AND ACCESSORIES, AND THE LUXURY TAX SURCHARGE (IF APPLICABLE).

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2024 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by an 8-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel cost
for an annual distance of 20,000 km, and an average fuel price of \$1.45 per litre

\$ 3 509

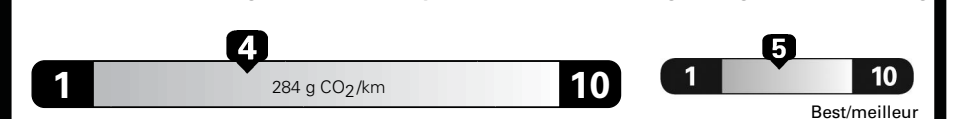
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,45 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires font entre

3.2 - 19.8 Le/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

