



2015 MODEL YEAR

# RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$58,695**

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Black

Interior Color: Canyon Brown/Light Frost Beige

Interior: Premium Filigree Leather Seats

Engine: 3.0L EcoDiesel V6 engine

Transmission: 8-speed TorqueFlite auto. trans.

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

### FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental front seat side air bags
- Elec Shift On Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- ParkView rear back-up camera
- Park-Sense Rear Park Assist System
- Radio/Drv Seat/Mirrors/Pedals Memory
- Universal Garage Door Opener
- Security Alarm
- Remote Keyless Entry with All-Secure
- Remote Start System
- Bi-Function Projector Chrome H/Lamp
- Trailer Tow w/4-Pin Connector Wiring
- Alternator - 180 Amp

### INTERIOR FEATURES

- Premium Filigree Leather Seats
- Rear 60/40 Split Folding Seat
- Pwr 10-Way Mem Drvr 6-Way Pass Seats
- Power Lumbar Adjust
- Heated Front Seats
- Ventilated Front Seats
- Heated Second Row Seats
- Premium Leather Wrapped Steering Whl
- Steering Wheel Mounted Audio Ctrl
- Heated Steering Wheel
- Air Cond ATC w/Dual Zone Control
- Cruise control
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Power Adjustable Pedals w/Memory
- Rear Power Sliding Window
- LED Interior Lighting
- Uconnect 8.4AN AM/FM/SXM/HD/BT/NAV
- 8.4-inch touchscreen

- 9 Amplified Speakers w/Subwoofer
- SiriusXM Satellite Radio
- RR View Auto Dim Mirror w/Microphone
- Integrated voice command with Bluetooth
- GPS Navigation
- Media Hub (SD, USB, Aux)

### EXTERIOR FEATURES

- 20X9-inch aluminum wheels with gold painted inserts
- P275/60R20 BSW All-Season tires
- Power Folding Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

### Customer Preferred Package 28K

#### Protection Group

- Transfer Case Skid Plate Shield
- Front Suspension Skid Plate

\$175

#### Convenience Group

- Keyless Enter 'n Go
- Auto High Beam Headlamp Control
- Rain Sensitive Windshield Wipers
- Remote Proximity Keyless Entry

\$475

#### Trailer Tow Mirrors & Brake Group

- Trailer Brake Control
- Class IV Receiver Hitch
- Power Chrome Trailer Tow Mirrors
- Trailer Tow Mirrors

\$775

#### Monotone Paint

- 20X9-in. alum. w/ slvr. ptd. inserts
- Chrome Tubular Side Steps
- Chrome front bumper
- Chrome rear bumper

\$4,600

#### 3.0L EcoDiesel V6 engine

- Maximum Duty Engine Cooling
- 230 Amp Alternator
- 3.55 Rear Axle Ratio

\$1,395

#### Power Sunroof

Park-Sense FT/RR Park Assist System

\$150

Federal A/C Excise Tax

\$100

Destination Charge

\$1,695

**TOTAL PRICE: \* \$68,060**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM8FS-572047

L4-VON: 3302

S.L. 1220



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

## Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

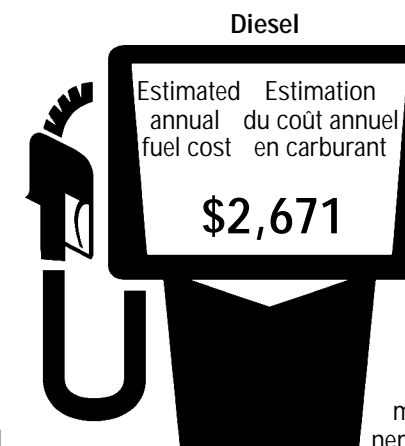
For more information please visit the Government of Canada website: [www.vehicles.nrcan.gc.ca](http://www.vehicles.nrcan.gc.ca)

# ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.

CITY / VILLE\*  
**12.1 23**  
L/100 km mi/gal

\*Ratings reflect NEW test methods  
[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)



HIGHWAY / ROUTE\*  
**8.8 32**  
L/100 km mi/gal

\*Les cotes reflètent des  
NOUVELLES méthodes d'essai  
[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**