

2020 MODEL YEAR



CHEROKEE LATITUDE FWD

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$25,740

JEEP CHEROKEE LATITUDE FWD

Exterior Color: Velvet Red Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Bucket Seats

Engine: 2.4L I4 Zero Evap M-Air Engine w/ESS

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Side-Curtain Front and Rear Air Bags

Supplemental Front Seat Side Air Bags

LATCH Ready Child Seat Anchor System

ParkView® Rear Back-Up Camera

Engine Stop / Start Technology

Keyless Entry with Panic Alarm

All-Speed Traction Control

Electronic Stability Control

Electronic Roll Mitigation

Anti-Lock 4-Wheel-Disc Brakes

Speed Control

Tire-Fill Alert

Tire Pressure Monitoring Display

Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 4 with 7-Inch Display

Apple CarPlay®

Google Android Auto™

Cluster 3.5-Inch TFT Black & White Display

Integrated Voice Command with Bluetooth®

Media Center Electronics Storage

6-Speakers

12-Volt Auxiliary Power Outlet

Power Driver Window with 1-Touch

EXTERIOR FEATURES

17-Inch x 7.0-Inch Painted Aluminum Wheels

225/60R17 BSW All-Season Tires

Tire Service Kit

Power-Heated Mirrors

Automatic Headlamps

LED Low and High Beam Headlamps

Bright Side Roof Rails

Deep Tint Sunscreen Glass

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Velvet Red Pearl-Coat Exterior Paint

Customer Preferred Package 2BJ

Cold Weather Group

All-Season Floor Mats

Heated Front Seats

Engine Block Heater

Windshield Wiper De-Icer

Heated Steering Wheel

Steering Wheel Mounted Audio Controls

Remote-Start System

Destination Charge

TOTAL PRICE: * \$28,425

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A.

S.L.

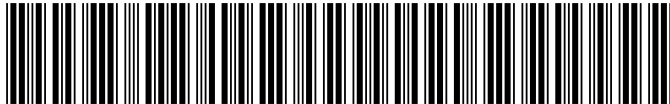
SHIP TO:

SOLD TO:

VIN: 1C4-PJLCB8LD-571517

L4-VON: 1997

1122



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



25 MPG
combined city/hwy

22 city

31 highway

Small SUV 2WD range from 18 to 120 MPGe.
The best vehicle rates 136 MPGe.

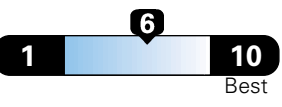
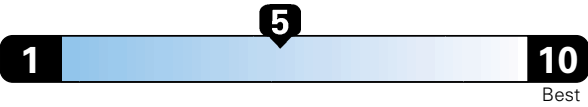
4.0 gallons per 100 miles

You spend
\$500
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 352 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 69%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 17%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
BELVIDERE, ILLINOIS, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.