



# 2018 MODEL YEAR RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$55,295**

**RAM 1500 SPORT CREW CAB 4X4**

**Exterior Color:** Flame Red  
**Interior Color:** Black interior / Black seats  
**Interior:** Leather-faced front vented high-back bucket seats  
**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS  
**Transmission:** 8-speed TorqueFlite automatic transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

Electronic shift-on-demand transfer case  
Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
4-wheel anti-lock disc brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Universal garage door opener  
Remote keyless entry  
Sentry Key anti-theft engine immobilizer  
Locking tailgate  
7-inch customizable in-cluster display  
Automatic headlamps  
Variable intermittent windshield wipers  
4-pin wiring harness  
Pickup box lighting  
730-amp maintenance-free battery  
12-volt auxiliary power outlet

**INTERIOR FEATURES**

Uconnect 4C with 8.4-inch display  
Google Android Auto  
Apple CarPlay  
Sport mesh cloth/vinyl front bucket seats  
Rear 60/40 split folding seat  
Full-length upgraded floor console  
Rear underseat compartment storage  
Air conditioning  
Power 10-way driver seat including 2-way lumbar  
Front floor mats  
Rear floor mats  
Power lumbar adjust  
Leather-wrapped steering wheel  
Steering wheel-mounted audio controls  
Power windows with front one-touch up and down  
Rear power sliding window  
Traveller/mini trip computer  
Temperature and compass gauge  
LED interior lighting  
8.4-inch touchscreen  
SiriusXM satellite radio with 1-year subscription  
Hands-free communication with Bluetooth streaming  
Audio jack input for mobile devices

**EXTERIOR FEATURES**

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**  
**Leather-faced front vented high-back bucket seats** \$1,695  
Power 10-way driver and 6-way passenger seats  
Front ventilated seats

Front heated seats  
Heated steering wheel  
**Customer Preferred Package 26L**  
3.21 rear axle ratio  
Sport Group  
**Convenience Group** \$495  
Keyless Enter 'n Go with push-button start  
Automatic high beam headlamp control  
Rain-sensing windshield wipers  
Remote proximity keyless entry  
**Trailer Tow Mirrors & Brake Group** \$950  
Electronic Trailer Brake Controller  
Class IV hitch receiver  
Black, power, manual folding, trailer tow mirrors  
Black exterior mirrors  
Trailer tow mirrors  
**Remote Start & Security Alarm Group** \$595  
Remote start system  
Security alarm  
**Sport Premium Group** \$695  
9 Alpine speakers with subwoofer  
Humidity sensor  
A/C with dual-zone automatic temperature control  
**Anti-spin differential rear axle** \$525  
**Rear window defroster** \$225  
**Sport performance hood** \$995  
**121-litre (26.6-gallon) fuel tank** \$250  
**Uconnect 4C NAV with 8.4-inch display** \$770  
GPS navigation  
SiriusXM Traffic Plus  
SiriusXM Travel Link  
**20x9-inch Black aluminum wheels** \$295  
**Park-Sense Rear Park Assist System** \$425  
**ParkView Rear Back-Up Camera** \$475  
**Power adjustable pedals** \$200  
**Federal A/C Excise Tax** \$100  
Destination Charge \$1,795

**TOTAL PRICE: \* \$65,780**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-RR7UT2JS-196403 L4-VON: 6583 1215



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$0.98 per litre

**\$ 2 744**

**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,98 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

**10.9 – 16.2 Le/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

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[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

