



2016 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$40,960**

**RAM 1500 SLT CREW CAB 4X4**  
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Premium Cloth Bucket Seats  
Full Length Upgraded Floor Console  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
  - Electric Shift-On-The-Fly Transfer Case
  - Trailer Tow with 4-Pin Connector Wiring
  - 7 Pin Wiring Harness
  - 26-Gallon Fuel Tank
  - Remote Keyless Entry with All-Secure Locking Tailgate
  - Advanced Multistage Front Airbags
  - Supplemental Side-Curtain Front and Rear Airbags
  - Anti-Lock 4-Wheel Disc Brakes
  - Electronic Stability Control
  - Speed Control
  - Sentry Key® Theft Deterrent System
  - Variable Intermittent Windshield Wipers
- INTERIOR FEATURES

- Air Conditioning
- Uconnect® 5.0
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- 6 Speakers
- Media Hub (USB, Aux)
- Tilt Steering Column
- Rotary Shifter

- OPTIONAL EQUIPMENT (May Replace Standard Equipment)**
- Premium Cloth Bucket Seats \$250
  - Full Length Upgraded Floor Console
  - Big Horn Package 26S \$2,565**
  - LED Bed Lighting
  - Uconnect® 8.4
  - Uconnect® Access 6-Mo Trial (Registration Req'd)
  - 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
  - P275/60R20 BSW All Season Tires
  - Class IV Receiver Hitch
  - Fog Lamps
  - Dual Rear Exhaust with Bright Tips
  - Cloth 40 / 20 / 40 Premium Bench Seat
  - Power 10-Way Driver Seat
  - Rear 60 / 40 Split Folding Seat
  - Folding Flat Load Floor Storage
  - Electric Shift-On-Demand Transfer Case
  - Navigation-Capable. See Dealer for Activation

- 7-Inch Multi-View Cluster
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Power Heated Mirrors with Power Fold-Away
- Auto-Dimming Exterior Mirror
- Exterior Mirrors with Courtesy Lamps
- Auto-Dimming Rearview Mirror w/Microphone
- Sun Visors with Illuminated Vanity Mirrors
- ParkView™ Rear Back-Up Camera
- Overhead Console with Garage Door Opener
- 115-Volt Auxiliary Power Outlet
- ParkSense® Front / Rear Park Assist System
- Media Hub (SD, USB, Aux)
- Remote Start System (N/A Manual Transmission)
- Security Alarm
- Protection Group \$150
- Tow Hooks
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- Heated Seats and Wheel Group \$495
- A/C Auto Temperature Control with Dual Zone Control
- Heated Front Seats
- Heated Steering Wheel
- 8-Speed Automatic 8HP70 Transmission \$500
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
- 32-Gallon Fuel Tank \$125
- 9 Alpine® Speakers with Subwoofer \$300

**DESTINATION CHARGE \$1,195**

**Package Value Savings of \$3,000**  
Included in Big Horn Price

**TOTAL PRICE: \* \$47,690**

**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7LT4GG-182343 L4-VON: 1123 S.L. 1116



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

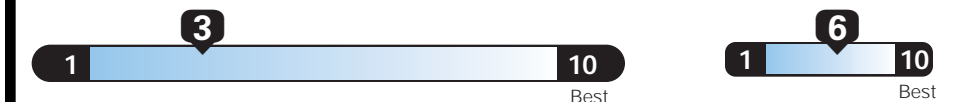
Gasoline Vehicle

**Fuel Economy**  
**17 MPG** combined city/hwy  
15 city 21 highway  
5.9 gallons per 100 miles  
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

**You spend \$5,000**  
more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$2,800**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**

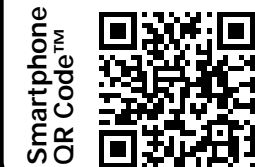


This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★ Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★ Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 59%

**MAJOR SOURCES OF FOREIGN PARTS**

**CONTENT:**  
MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
SALTILLO, MEXICO

**COUNTRY OF ORIGIN:**  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.