



2016 MODEL YEAR

# RAM 1500 BIG HORN REG CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$31,795**

**RAM 1500 SLT REG CAB 4X2**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Premium Cloth Bucket Seats  
Full Length Upgraded Floor Console  
Engine: 3.0-Liter V6 EcoDiesel Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
32-Gallon Fuel Tank  
Remote Keyless Entry with All-Secure Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front Airbags  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
Variable Intermittent Windshield Wipers

INTERIOR FEATURES  
Air Conditioning  
Uconnect® 5.0  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
6 Speakers  
Media Hub (USB, Aux)  
Tilt Steering Column  
Rotary Shifter

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**  
Premium Cloth Bucket Seats \$250  
Full Length Upgraded Floor Console

**Big Horn Package 28S \$2,265**  
LED Bed Lighting  
Uconnect® 8.4  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
P275/60R20 BSW All Season Tires  
Class IV Receiver Hitch  
Fog Lamps  
Cloth 40 / 20 / 40 Premium Bench Seat  
Power 10-Way Driver Seat  
Navigation-Capable. See Dealer for Activation  
7-Inch Multi-View Cluster  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power Heated Mirrors with Power Fold-Away  
Auto-Dimming Exterior Mirror

Exterior Mirrors with Courtesy Lamps  
Auto-Dimming Rearview Mirror w/Microphone  
Sun Visors with Illuminated Vanity Mirrors  
ParkView™ Rear Back-Up Camera  
Overhead Console with Garage Door Opener  
115-Volt Auxiliary Power Outlet  
Media Hub (SD, USB, Aux)  
Remote Start System (N/A Manual Transmission)  
Security Alarm  
Heated Seats and Wheel Group \$405  
Heated Front Seats  
Heated Steering Wheel  
8-Speed Automatic 8HP70 Transmission \$500  
3.0-Liter V6 EcoDiesel Engine \$4,270  
800-Amp Maintenance Free Battery  
Maximum Duty Engine Cooling  
Selective Catalytic Reduction (UREA-DEF)  
26-Gallon Fuel Tank  
3.55 Rear Axle Ratio  
Uconnect® 8.4 NAV \$600  
GPS Navigation  
SiriusXM Traffic / 5-Yr Traffic Subscription  
SiriusXM Travel Link 5-Yr Travel Link Subscription  
Single Disc Remote CD Player \$245  
P275/60R20 OWL All Season Tires \$225  
Trailer Brake Control \$280  
Spray-In Bedliner \$495

**DESTINATION CHARGE \$1,195**

**Package Value Savings of \$3,000**  
Included in Big Horn Price

**TOTAL PRICE: \* \$42,525**

**WARRANTY COVERAGE**  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6EMXGG-306919 L4-VON: 1226 S.L. 0404



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

**Diesel Vehicle**

**Fuel Economy**  
**23 MPG** Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
combined city/hwy  
20 city  
28 highway  
**4.3** gallons per 100 miles

**You spend \$2,000 more in fuel costs over 5 years compared to the average new vehicle.**

**Annual fuel COST \$2,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** Smog Rating (tailpipe only)  
MPG **5** CO2 **4** Best  
1 10 Best  
This vehicle emits 439 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.35 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**  
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

**Rollover** ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 59%  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT: SALTILLO, MEXICO  
COUNTRY OF ORIGIN: ENGINE: ITALY TRANSMISSION: GERMANY