



2014 MODEL YEAR

RAM 1500 LARAMIE LIMITED EDITION CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,580

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Laramie Limited Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Remote Start System
32-Gallon Fuel Tank (not available w/Diesel)
ParkView™ Rear Back-up Camera
ParkSense® Front / Rear Park Assist System
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
Class IV Receiver Hitch
Power Adjustable Pedals with Memory
Security Alarm
Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES
Full Length Premium Floor Console
Longhorn Interior Accents
Premium Leather-Wrapped Steering Wheel
Luxury Front and Rear Floor Mats
Premium Navigation

A/C Auto Temperature Control with Dual Zone Control
Ventilated Front Seats
Heated Front Seats
Heated Second-Row Seats
Heated Steering Wheel
LED Interior Lighting
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV
Integrated Voice Command with Bluetooth®
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112

HD Radio
8.4-Inch Touch Screen Display
Media Hub (SD, USB, Aux, Charge Only USB)
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Power Lumbar Adjust
9 Amplified Speakers with Subwoofer
Memory for Radio, Driver's Seat, Mirrors and Pedals
115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES
Bright Door Entry Guards by Mopar®
Tow Hooks
Spray-In Bedliner

OPTIONAL EQUIPMENT

Customer Preferred Package 26M **\$2,495**
Wood / Leather-Wrapped Steering Wheel
Delete Tow Hooks
20-Inch x 9-Inch Alum Paint / Chrome Inserts Wheels

High Back Seats
Leather-Wrapped Grab Handle
Body-Color Front Fascia
Body-Color Rear Bumper with Step Pads
Laramie Limited Group
Laramie Limited Leather Bucket Seats
Luxury Front and Rear Floor Mats
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Air Suspension, 4-Corner
Automatic High Beam Headlamp Control
Steering Wheel Mounted Audio Controls
Heated Front Seats
Ventilated Front Seats
Heated Steering Wheel
Heated Second-Row Seats
Monotone Paint
Keyless Enter 'n Go™
Rain Sensitive Windshield Wipers
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
115-Volt Auxiliary Power Outlet
Rear Window Defroster
Wheel to Wheel Side Steps
Limited Appearance Package **\$200**
Bright Front Bumper
Bright Rear Bumper
Chrome Body Side Molding
Anti-Spin Differential Rear Axle **\$325**
Power Sunroof **\$995**
Single Disc Remote CD Player **\$195**

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$54,985

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT2ES-453285 L4-VON: 7419 S.L. 0904



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

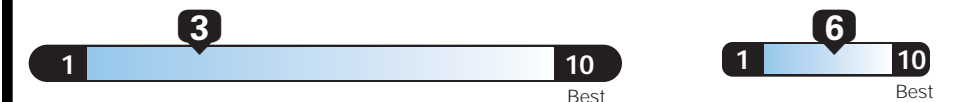
Fuel Economy
17 MPG combined city/hwy
15 city
21 highway
5.9 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$4,500
more in fuel costs over 5 years
compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.