



**2017 MODEL YEAR
RAM 1500 LARAMIE LONGHORN
CREW CAB 4X4**

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,175

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Black / Cattle Tan Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
3.21 Rear Axle Ratio
Class IV Receiver Hitch
32-Gallon Fuel Tank
Keyless Enter 'n Go™
Remote Keyless Entry with All-Secure
Remote Start System (N/A Manual Transmission)
Spray-In Bedliner
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
ParkView® Rear Back Up Camera
ParkSense® Front / Rear Park Assist System
Sentry Key® Theft Deterrent System
Rain Sensitive Windshield Wipers
Auto-Dimming Rearview Mirror

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4 NAV
Uconnect® Access 1-Yr Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com
Integrated Voice Command with Bluetooth®
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
SiriusXM Travel Link 5-Yr Travel Link Subscription
SiriusXM Traffic / 5-Yr Traffic Subscription
For More Information, Call 800-643-2112
9-Alpine® Speakers with Subwoofer
Premium Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Heated Steering Wheel
Power Adjustable Pedals with Memory
Laramie Longhorn Instrument Cluster
Rear Power Sliding Window
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated and Ventilated Front Seats
Heated Second-Row Seats
Second-Row In-Floor Storage Bins

EXTERIOR FEATURES

20-Inch X 9-Inch Alum Polish / Brown Insert Wheels
P275/60R20 BSW All Season Tires

LED Bed Lighting
Automatic High Beam Headlamp Control
Bi-Function Halogen Projector Headlamps
Fog Lamps
Premium Tail Lamps
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
Exterior Mirrors with Turn Signals
Tow Hooks
Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Longhorn Package 28K
Chrome Belt Moldings
Chrome Grille with Ram Letters
Trailer Tow Mirror and Brake Control Group \$380
Power Chrome Trailer Tow Mirrors w/Manual Fold-Away
Trailer Brake Control
Monotone Paint
Bright Front Bumper
Bright Rear Bumper
Chrome Tubular Side Steps
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$435
3.0-Liter V6 EcoDiesel Engine \$3,120
800-Amp Maintenance Free Battery
Maximum Duty Engine Cooling
26-Gallon Fuel Tank
3.55 Rear Axle Ratio
Rear Window Defroster \$195
4-Corner Air Suspension \$1,715

DESTINATION CHARGE \$1,395

TOTAL PRICE: * \$60,510

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.
VIN: 1C6-RR7PM5HS-605041 L4-VON: 9408 S.L. 0821



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

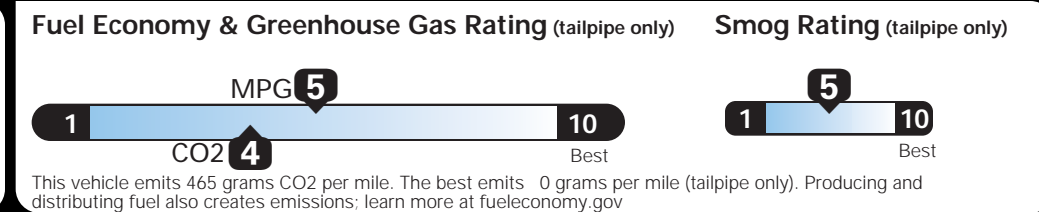
EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.
22 MPG combined city/hwy
19 city
27 highway
4.5 gallons per 100 miles

You spend \$2,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$1,900



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 29%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.