



2015 MODEL YEAR

RAM 1500 TRADESMAN REG CAB 4X2

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$25,660

RAM 1500 ST REG CAB 4X2
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI MDS VVT Engine
Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Spray-In Bedliner
- Locking Tailgate
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key Theft Deterrent System
- Variable Intermittent Windshield Wipers

INTERIOR FEATURES

- Air Conditioning
- Radio 3.0 AM/FM
- 6 Speakers
- Media Hub (USB, Aux)
- Tilt Steering Column
- Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Front Armrest with Three Cup Holders
- Manual Door Locks
- Manual Windows
- Rear Fixed Window
- Behind the Seat Storage / Bin
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Steel Wheels

- P265/70R17 BSW All Season Tires
- Halogen Quad Headlamps
- Automatic Headlamps
- Manual 6-Inch x 9-Inch Black Mirrors
- Black Front Bumper
- Black Rear Bumper
- Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Tradesman Package 25B
- Popular Equipment Group \$500
- Cloth 40 / 20 / 40 Bench Seat
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Front Floor Mats
- 6-Speed Automatic 65RFE Transmission -\$1,840
- 5.7-Liter V8 HEMI MDS VVT Engine \$1,150
- Delete Spray-In Bedliner -\$325

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$26,340

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6AT7FG-675779

L4-VON: 9823

S.L.
0513



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

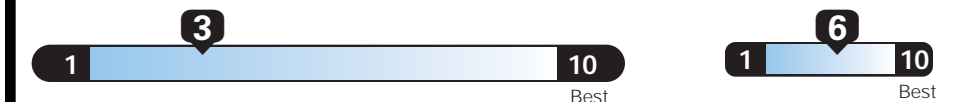
Gasoline Vehicle

Fuel Economy
16 MPG
combined city/hwy
6.2 gallons per 100 miles
14 city
20 highway
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend **\$6,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,400**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 560 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

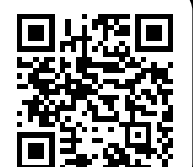
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

★★★★★
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 61 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES