

2018 MODEL YEAR

# Jeep WRANGLER RUBICON 4X4

Go Anywhere.  
Do Anything®.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$37,945**

**JEOP WRANGLER RUBICON**  
**Exterior Color:** Bright White Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 3.6L V6 24V VVT Engine w/ ESS  
**Transmission:** 8-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Air Bags  
 Supplemental Front Seat Side Air Bags  
 ParkView® Rear Back Up Camera  
 4:1 Rock-Trac HD Part Time 4WD System  
 Tru-Lok Front and Rear Axles  
 4.10 Axle Gear Ratio  
 3rd Generation Dana® 44 HD Wide Front Axle  
 3rd Generation Dana® 44 HD Wide Rear Axle  
 Front Disconnecting Stabilizer Bar  
 Performance Suspension  
 Rock Rails  
 Fuel Tank Skid Plate Shield  
 Transfer Case Skid Plate Shield  
 Transmission Skid Plate  
 Torx Tool Kit  
 Anti-Lock 4-Wheel Disc HD Brakes  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 Trailer Sway Damping  
 Hill Start Assist  
 Remote Keyless Entry  
 Universal Garage Door Opener

**INTERIOR FEATURES**  
 Uconnect® 4 with 7-Inch Display  
 Cluster 7.0-Inch TFT Color Display  
 Apple CarPlay® Capable  
 Google Android Auto™ Capable  
 SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112  
 8-Speakers  
 Media Hub (USB, Aux)  
 Integrated Voice Command with Bluetooth®  
 115V Auxiliary Power Outlet

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Leather-Trimmed Bucket Seats	\$1,395
Leather-Wrapped Park Brake Handle	
Leather-Wrapped Shift Knob	
Premium Door Trim Panel	
<b>Customer Preferred Package 24R</b>	
Trailer Tow and HD Electrical Group	\$795
Auxiliary Switches	
Class II Receiver Hitch	
7- and 4-Pin Wiring Harness	
240 Amp Alternator	
700 Amp Maintenance Free Battery	
Electronic Infotainment System Group	\$1,595
Uconnect® 4C NAV with 8.4-Inch Display	
GPS Navigation	
Alpine® Premium Audio System	

Auto-Dimming Rear View Mirror	
Emergency / Assistance Call	
HD Radio®	
1-Year SiriusXM® Guardian Service	
5-Year SiriusXM® Traffic Service	
5-Year SiriusXM® Travel Link Service	
SiriusXM® Traffic Plus	
Jeep® Active Safety Group	\$995
ParkSense® Rear Park-Assist System	
Blind-Spot and Cross-Path Detection	
LED Tail Lamps	
Plastic Door Sill Guards by Mopar®	\$95
All-Weather Floor Mats	\$150
8-Speed Automatic Transmission	\$2,000
Hill Descent Control	
Tip Start	
Remote Proximity Keyless Entry	\$495
Body Color Freedom Top® 3-Piece Hard Top	\$2,195
Delete Soft Top	
Rear Window Wiper / Washer	
Rear Window Defroster	
Freedom Panel Storage Bag	
Body Color Fender Flares	\$495
17-Inch x 7.5-Inch Black Wheels with Polished Lip	\$995
Remote-Start System (N/A w/Manual Transmission)	\$495

**Destination Charge \$1,495**

**TOTAL PRICE: \* \$51,140**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-HJXCGXJW-290652 L4-VON: 7274 0921



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**20** MPG  
 combined city/hwy

18 city 23 highway

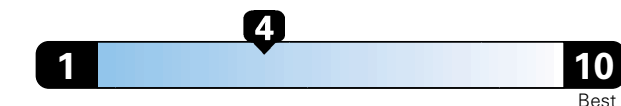
**5.0** gallons per 100 miles

Small SUV 4WD range from 18 to 37 MPG.  
 The best vehicle rates 136 MPGe.

**You spend  
\$2,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 440 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 60%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 22%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
 TOLEDO, OHIO, U.S.A.  
**COUNTRY OF ORIGIN:**  
 ENGINE: MEXICO  
 TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.