



Drive one.  
ford.com

VEHICLE DESCRIPTION

# FOCUS

2012 5-DR HTCHBCK SEL  
5-PASSENGER  
2.0L I4 GDI ENGINE  
6-SPD AUTO TRANSMISSION

## CL 410309

EXTERIOR  
WHITE PLATINUM MET TRI-COAT  
INTERIOR  
ARCTIC WHITE LTHR-TRIM SEAT

**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**

**EXTERIOR**

- 16" ALLOY WHEELS
- HALOGEN HEADLAMPS
- FOG LAMPS
- REAR SPOILER
- GRILLE - BLACK
- BRIGHT BELTLINE MOLDING

**INTERIOR**

- AM/FM STEREO SINGLE CD/MP3
- 60/40 SPLIT FOLD REAR SEAT
- AMBIENT LIGHTING
- POWER WINDOWS & LOCKS
- LEATHER WRAPPED STR WHEEL
- W/CRUISE & AUDIO CONTROLS
- ILLUMINATED ENTRY

**FUNCTIONAL**

- ADVANCETRAC W/ESC
- SYNC VOICE ACTIVATED SYS
- A/C W/DUAL CLIMATE CONTROL
- EASY FUEL CAPLESS FILLER
- WINDOW EXPRESS DOWN
- UNIVER GARAGE DOOR OPENER
- 4-WHL DISC BRAKES W / ABS
- REAR WIPER/WASHER/DEFROST
- POWER LOCKS W/ REMOTE KEYLESS ENTRY

**SAFETY/SECURITY**

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS
- MYKEY

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
<b>EQUIPMENT GROUP 303A</b>	2,755.00	BASE PRICE	\$21,300.00
•MYFORD TOUCH AND SONY PKG		TOTAL OPTIONS	6,090.00
•MYFORD TOUCH/HD SIRIUS/10 SPK			
•SEL PREMIUM PACKAGE		TOTAL VEHICLE & OPTIONS	27,390.00
•REAR PARKING AID SENSOR		DESTINATION & DELIVERY	795.00
•WIPERS-FRONT RAIN SENSITIVE			
•17" ALLOY WHEELS		<b>TOTAL BEFORE DISCOUNTS</b>	<b>28,185.00</b>
•6-WAY POWER DRIVER'S SEAT		<b>EQUIPMENT GROUP SAVINGS</b>	<b>- 365.00</b>
		<b>PARKING TECH PACKAGE DI</b>	<b>- 405.00</b>
<b>OPTIONAL EQUIPMENT</b>		<b>NO CHARGE SYNC NATL DIS</b>	<b>- 395.00</b>
2012 MODEL YEAR		<b>TOTAL SAVINGS</b>	<b>- 1,165.00</b>
WHITE PLATINUM MET TRI-COAT	495.00		
.SELECT SHIFT (SST)			
INTER STYLE PKG-ARCTIC WHITE	450.00		
.DR SILL SCUFF PLATE*DLR-INSTL			
.FLOOR MATS PREMIUM			
PARKING TECHNOLOGY PACKAGE	1,100.00		
AUTOMATED PARKING SYS(SAPP)			
REAR VIEW CAMERA			
50 STATE EMISSIONS	NO CHARGE		
POWER MOONROOF	795.00		
17" ALLOY POLISHED WHEELS	495.00		
PZEV EMISSIONS	NO CHARGE		

	RAMP ONE		<b>TOTAL MSRP \$27,020.00</b>
	RA27		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		MICHIGAN	
	METHOD OF TRANSP.	ITEM #:	
	RAIL	71-F513 O/T 2	
		CD301 N RA 2X 230 001480 04 30 12	

## EPA Fuel Economy Estimates

CITY MPG

**27**

Expected range for most drivers  
22 to 32 MPG

HIGHWAY MPG

**37**

Expected range for most drivers  
30 to 44 MPG

Estimated Annual Fuel Cost  
**\$1,793**

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

**31**

10 60

All Compacts



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver	★ ★ ★ ★ ★
	Passenger	★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	Front seat	★ ★ ★ ★
	Rear seat	★ ★ ★ ★ ★

Based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



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### IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset GOOD

Side Impact GOOD

Rear Impact GOOD

Roof Strength GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 1FCL410309 to 48028

or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.



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